Data updated to 11 November 2026

International tourism in August 2026

Last August, Italy's tourism balance recorded a surplus of €3.5 billion, up from the same month in 2025. Both spending by foreign travellers in Italy (€8.1 billion) and spending by Italian travellers abroad (€4.5 billion) increased compared with August 2025, by 4.3 and 1.6 per cent, respectively.

For the three-month period ending in August 2026, both flows also increased compared with the same period of the previous year (Figure 1), with receipts once again growing faster than expenditure (5.3 per cent and 1.8 per cent, respectively). Spending by travellers from non-EU countries grew more than that of travellers from EU countries (6.1 and 4.7 per cent, respectively; Figure 2, left-hand panel). By contrast, spending by Italian travellers abroad increased in EU countries (4.5 per cent) but declined in non-EU countries (-1.6 per cent; Figure 2, right-hand panel).

Figure 1

Italy's inbound and outbound tourism expenditure

(3-month moving averages; year-on-year percentage changes)

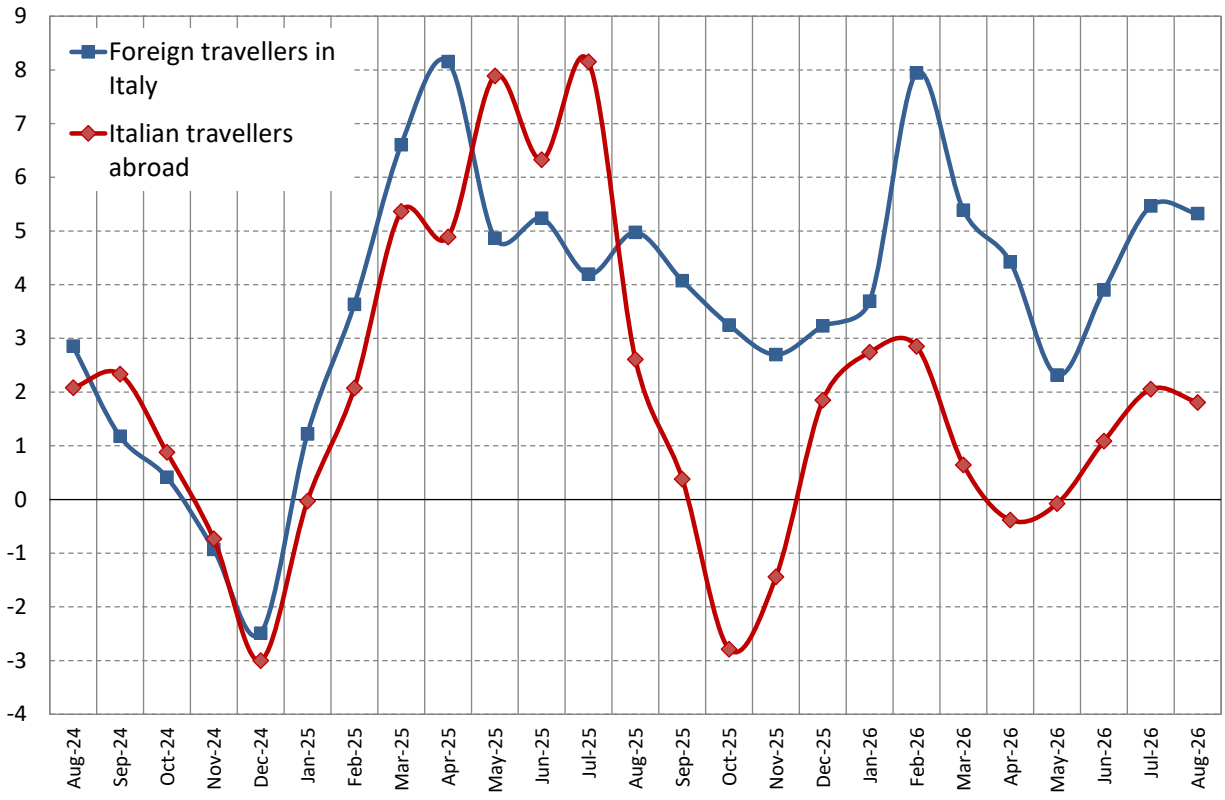


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area

(3-month moving averages; year-on-year percentage changes)

