Data updated to 13 October 2026

International tourism in July 2026

Last July, Italy's tourism balance recorded a surplus of €4.7 billion, up from the same month in 2025. Both spending by foreign travellers in Italy (€8.3 billion) and spending by Italian travellers abroad (€3.6 billion) increased compared with July 2025, by 6.8 and 1.5 per cent, respectively.

For the three-month period ending in July 2026, both flows also increased compared with the same period of the previous year (Figure 1), with receipts once again growing faster than expenditure (5.5 per cent and 2.1 per cent, respectively). The increase in spending in Italy was stronger among travellers from non-EU countries than among those from EU countries (6.8 and 4.4 per cent, respectively; Figure 2, left-hand panel). By contrast, spending by Italian travellers abroad increased in EU countries (5.2 per cent) but declined in non-EU countries (-1.5 per cent; Figure 2, right-hand panel).

Figure 1

Italy's inbound and outbound tourism expenditure

(3-month moving averages; year-on-year percentage changes)

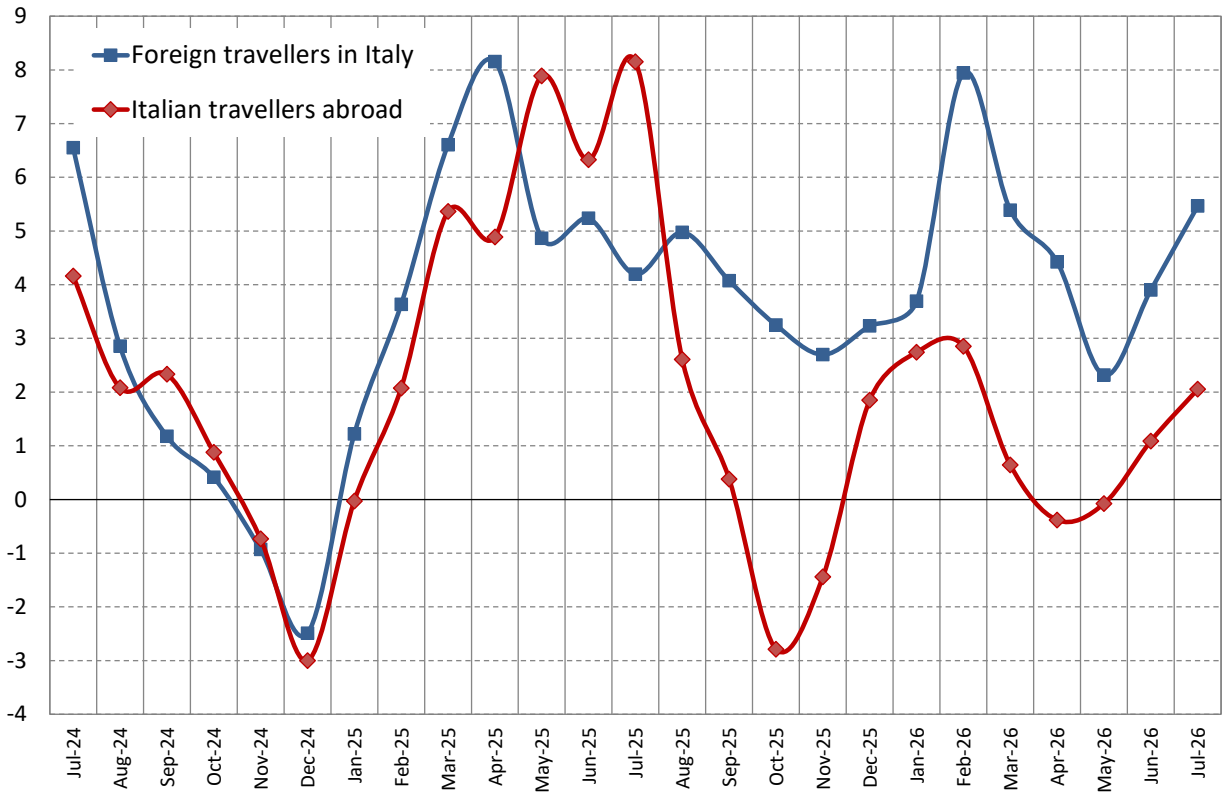


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area

(3-month moving averages; year-on-year percentage changes)

