

International tourism in May 2025

Last May, Italy's tourism balance of payments recorded a surplus of €2.6 billion, slightly down compared to the same month of 2024. Inbound tourism expenditure (€5.2 billion) increased marginally by 0.5 percent, while outbound tourism expenditure (€2.6 billion) rose by 10.5 percent.

In the average of the three months ending in May 2025, inbound expenditure increased by 5.4 percent compared to the same period in 2024, while outbound expenditure grew by 7.3 percent (Figure 1). Spending in Italy by travellers from non-EU countries outpaced again that of EU tourists (6.8 and 4.2 percent, respectively; Figure 2, left panel). Conversely, the increase in spending by Italians abroad was more evenly distributed between the two areas (7.5 percent in EU destinations and 7.0 percent in non-EU countries; Figure 2, right panel).

Figure 1

Italy's inbound and outbound tourism expenditure (3-month moving averages; year-on-year percentage changes)

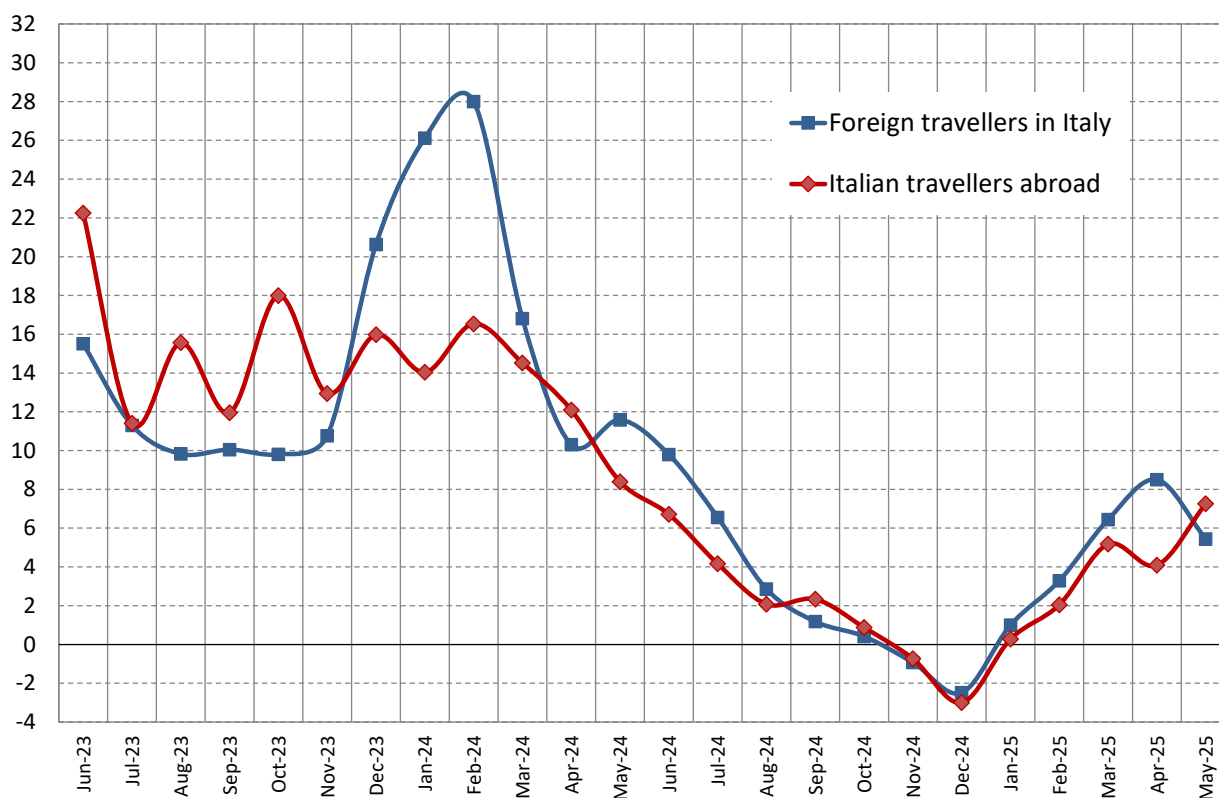


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area

(3-month moving averages; year-on-year percentage changes)

