

International tourism in July 2025

Last July, Italy's tourism balance of payments recorded a surplus of €4.3 billion, an increase compared to the same month in 2024. Inbound tourism expenditure (€7.8 billion) rose by 5.6 percent, while outbound tourism expenditure (€3.5 billion) increased by 7.5 percent.

In the average of the three months ending in July 2025, inbound expenditure grew by 4.5 percent compared to the same period in 2024, while outbound expenditure rose by 7.3 percent (Figure 1). The increase in spending in Italy by travelers from non-EU countries was higher than that recorded by EU tourists (6.5 percent vs. 2.8 percent; Figure 2, left panel). Conversely, spending by Italians abroad grew more in EU countries (8.1 percent) than in non-EU countries (6.5 percent; Figure 2, right panel).

Figure 1

Italy's inbound and outbound tourism expenditure (3-month moving averages; year-on-year percentage changes)

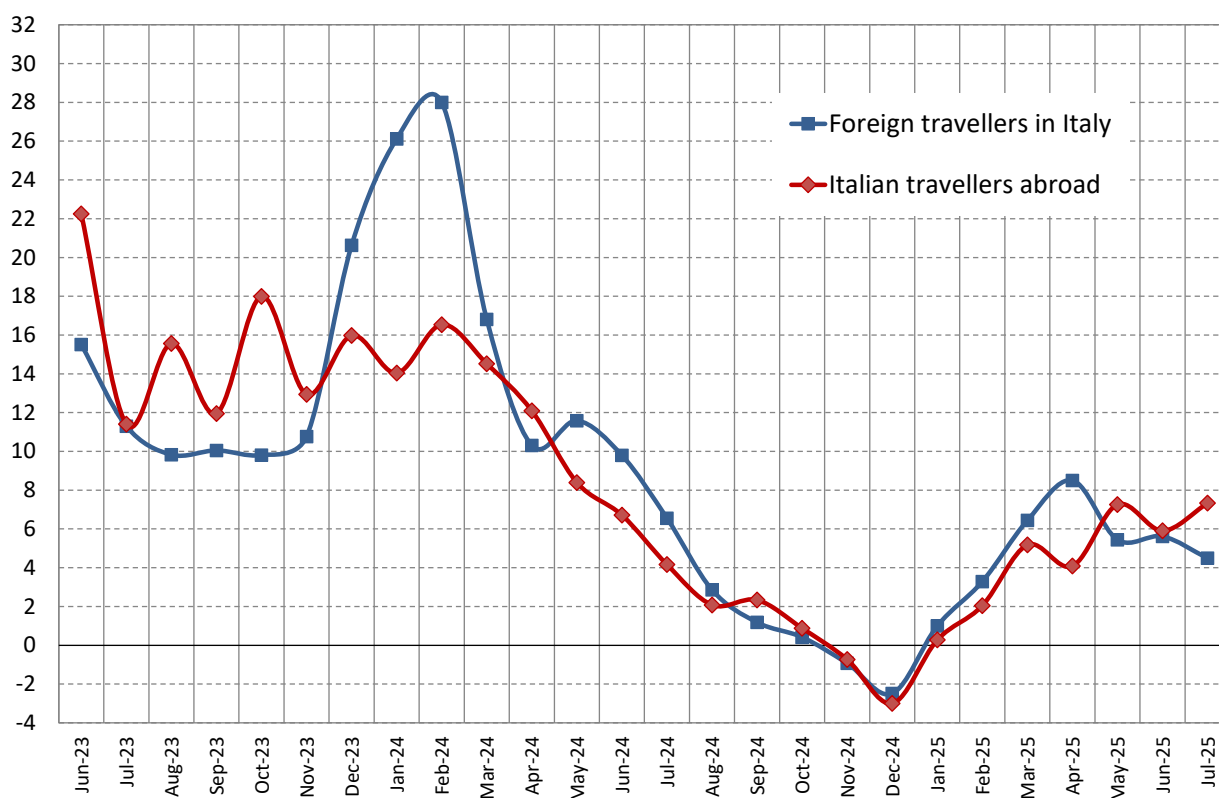


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area
(3-month moving averages; year-on-year percentage changes)

