

International tourism in February 2025

Last February, Italy's tourism balance recorded a surplus of €0.4 billion, slightly higher than the balance for the same month in 2024; inbound tourism expenditure (€2.6 billion) grew by nearly 7 per cent, while outbound tourism expenditure (€2.2 billion) increased marginally.

For the three-month period ending in February 2025, the increase in tourism receipts was also higher than the increase in tourism expenditure compared to the same period in 2024 (by 3.3 versus 2.0 per cent, respectively; Fig. 1). Spending by foreign travellers in Italy grew at a rate above 3 per cent for both EU and non-EU travellers (Fig. 2, left panel). In contrast, spending by Italian travellers abroad increased only in non-EU destinations (by about 4 per cent), compared with a decline in spending in EU destinations (-1.5 per cent; Fig. 2, right panel).

Figure 1

Italy's inbound and outbound tourism expenditure
(3-month moving averages; year-on-year percentage changes)

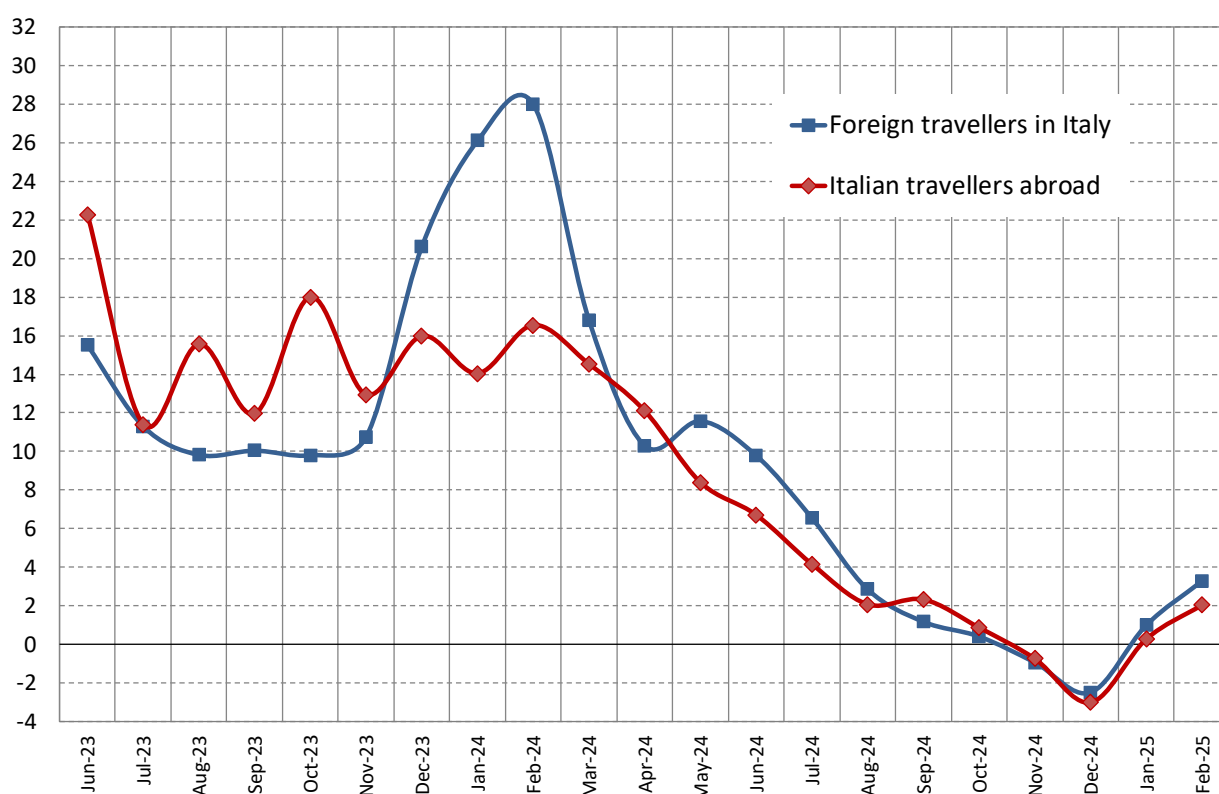


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area

(3-month moving averages; year-on-year percentage changes)

