

International tourism in August 2025

Last August, Italy's tourism balance of payments recorded a surplus of €3.2 billion, an increase compared to the same month in 2024. Tourism revenues (€7.7 billion) rose by 2.9 percent, while expenditures (€4.5 billion) decreased by 2.1 percent.

In the average of the three months ending in August 2025, inbound expenditure grew by 4.9 percent compared to the same period in 2024, while outbound expenditure rose by 2.6 percent (Figure 1). The increase in spending in Italy by travelers from non-EU countries was slightly higher than that recorded by EU tourists (5.4 percent vs. 4.6 percent, respectively; Figure 2, left panel). Conversely, spending by Italians abroad grew only in the EU area (6.1 percent), while it declined in non-EU countries (-1.5 percent; Figure 2, right panel).

Figure 1

Italy's inbound and outbound tourism expenditure (3-month moving averages; year-on-year percentage changes)

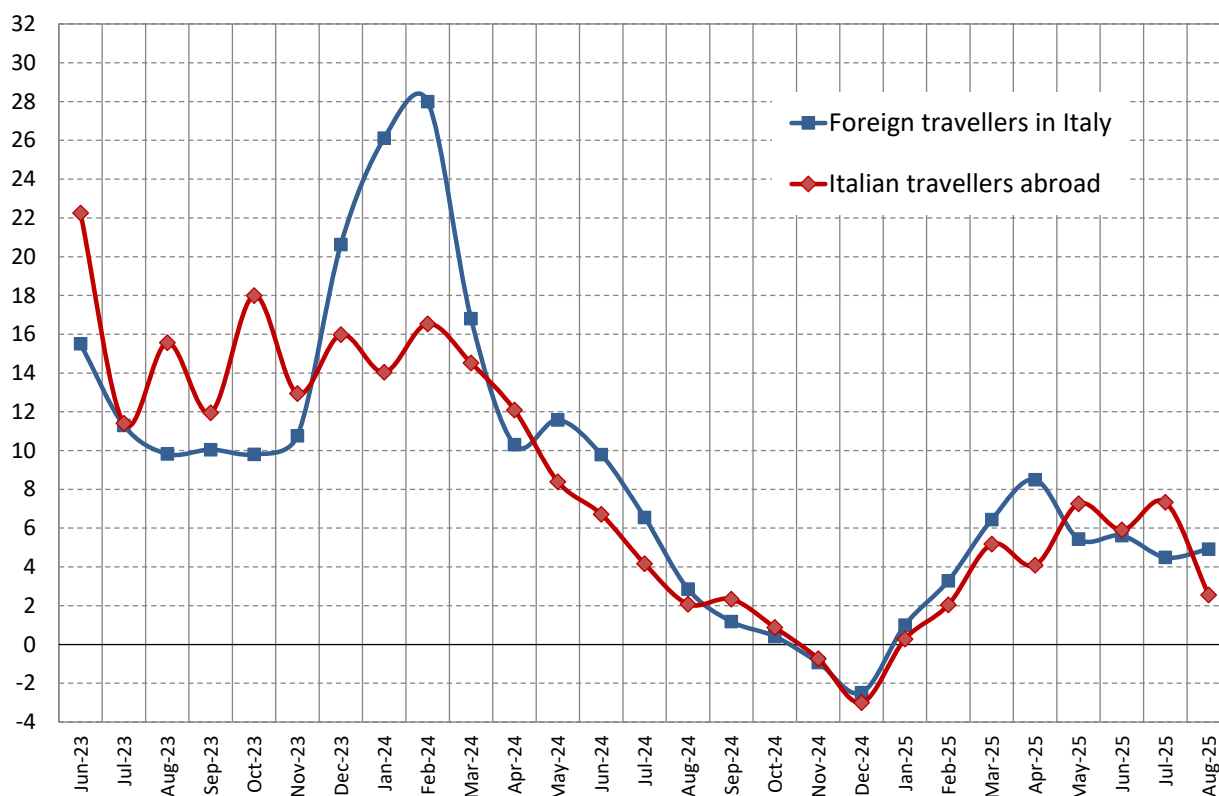
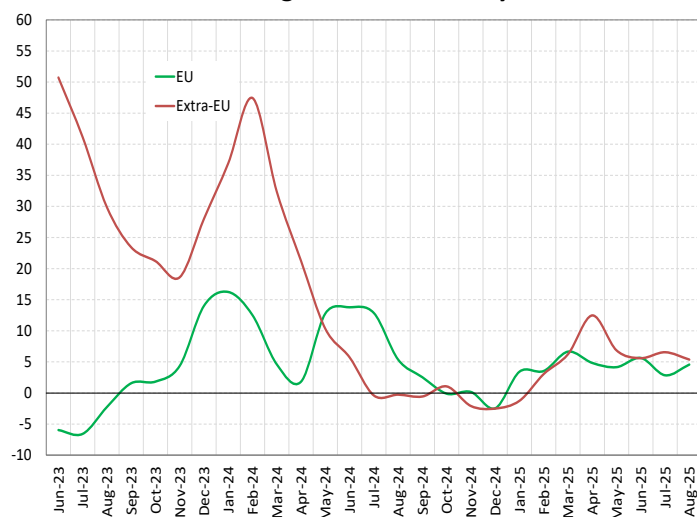


Figure 2

Italy's inbound and outbound tourism expenditure by geographical area

(3-month moving averages; year-on-year percentage changes)

Foreign travellers in Italy



Italian travellers abroad

