

BANK OF ITALY – TECNOBORSA – OSSERVATORIO DEL MERCATO IMMOBILIARE  
SURVEY OF REAL-ESTATE AGENTS ON THE ITALIAN HOUSING MARKET

July 2024

Name of respondent \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

### 1. Introduction

This survey is conducted every three months by Gruppo Questlab on behalf of the Bank of Italy, Tecnoborsa (Chamber of Commerce organization for the development and regulation of the housing sector) and the Osservatorio del Mercato Immobiliare of the Italian Revenue Agency, in order to gather information on the residential housing market in Italy.

At the beginning of each section you will find instructions to help you answer the questions. The questionnaire is divided into four sections: (A) the trend in residential housing sales; (B) prices; (C) the short-term outlook; and (D) the rental market.

Most of the questions ask for an opinion and only a few require a numerical estimate.

**The questionnaire is addressed to real-estate agents and individual property consultants able to provide information regarding the activity of the office as a whole.**

The report containing the results of the previous edition of the survey can be downloaded from:

<https://www.bancaditalia.it/pubblicazioni/sondaggio-abitazioni/index.html?com.dotmarketing.htmlpage.language=1>

### 2. General instructions

- When asked to give a percentage change, please enter the sign (+ for an increase; - for a decrease) in the first box on the left.
- Your answers must refer to situations or changes in the quarter **April - June 2024**(unless otherwise indicated).
- When answering refer **only to housing units** and ignore any other units (garage, storage space, etc.).

## General information

Name of Real Estate Agency: \_\_\_\_\_

Legal Status:  SRL  SPA  SAS  SNC  Sole proprietor  Other (specify):\_\_\_\_\_

Is the office part of a group?  No  Yes,

name of the group: \_\_\_\_\_

**NOTE:** a group is a set of businesses directly or indirectly controlled through one or more chains of control, such as in franchising, by the same legal persons or the same entity

In the past 12 months, has your agency been active mainly in:

- Sale of properties on your own account  
 Sale of properties on account of third parties

**NOTE:** "Sales" means mandates to sell that your agency has concluded successfully, referring to the time when the seller accepts the buyer's offer or when a preliminary sales contract is signed. In the case of sales effected in more than one municipality, please refer in all your answers to the municipality in which most of your agency's business is conducted, defined as that in which the largest total number of sales are made.

Has your agency done rental business in the past 12 months?

No  Yes

How many agents work for the agency at present (including yourself)?

|\_\_\_\_\_|

Regarding the housing market only in the area in which you operate, how does the situation in April - June 2024 compare with the previous quarter (January - March 2024)?

Worse  Same  Better

### SECTION A – HOUSE SALES

This section asks for information on the trends in house sales completed by you or the agency. Most of the questions ask you to give information for the whole of the reference quarter, which in the present survey covers the period **April - June 2024**.

**A1.** Please name the city or town (municipality) in which you made most sales in **April - June 2024**:

POST CODE |\_\_\_\_\_|

MUNICIPALITY |\_\_\_\_\_|

	Reference quarter April - June 2024	Previous quarter January – March 2024
<b>A2.</b> Did you sell any homes?	Yes, only new builds (*) <input type="checkbox"/>	Yes, only new builds (*) <input type="checkbox"/>
	Yes, only existing homes <input type="checkbox"/>	Yes, only existing homes <input type="checkbox"/>
	Yes, new and existing homes <input type="checkbox"/>	Yes, new and existing homes <input type="checkbox"/>
	No <input type="checkbox"/>	No <input type="checkbox"/>
<i>(*)New builds includes both new constructions and homes that were gut-renovated.</i>		
	Compared with the previous quarter (January – March 2024)	Compared with the same quarter of last year (April - June 2023)
<b>A3.</b> Can you say whether the number of houses your agency sold in <b>April - June 2024</b> was ...	<input type="checkbox"/> lower (by more than 10%) <input type="checkbox"/> about the same (+/-10% or less) <input type="checkbox"/> higher (by more than 10%)	<input type="checkbox"/> lower (by more than 10%) <input type="checkbox"/> about the same (+/-10% or less) <input type="checkbox"/> higher (by more than 10%)
<b>A4.</b> The number of <b>potential purchasers</b> your office assisted in the reference quarter ( <b>April - June 2024</b> ) was:... <i>(number of potential purchasers who visited at least one property listed by your office)</i>	<input type="checkbox"/> Smaller <input type="checkbox"/> More or less the same <input type="checkbox"/> Larger	<input type="checkbox"/> Smaller <input type="checkbox"/> More or less the same <input type="checkbox"/> Larger

**If your office did not sell a property in the reference quarter April - June 2024, go to question A10.**

**A5.** How many homes did your office sell in the reference quarter (**April - June 2024**)?

New |\_\_\_\_\_|

Existing |\_\_\_\_\_|

**A6.** Considering your agency's total house sales in the quarter **April - June 2024** and as far as you are aware, in how many of the transactions did the buyer take out a mortgage loan? What was the loan value as a percentage of the selling price?

% of the number of mortgage-backed sale and purchase agreements

mortgage loan value as a % of the selling price

Don't know

**A7.** Considering the total number of homes sold by you in the reference quarter **April - June 2024**, how many months passed on average between a house being registered with you and its sale (signature of preliminary contract)?

|\_\_\_\_\_| months

**A10.** Considering the number of homes on your books still unsold at the end of June 2024 compared with the end of March 2024, was that number...?

(Please count properties listed with you both before and during the reference quarter)

Much smaller

Smaller

The same

Larger

Much larger

**A11.** Considering the number of new listings still on your books in the reference quarter **April - June 2024**, compared with the previous quarter (**January - March 2024**), was that number ...?

(Please count only properties newly listed on your books during the reference quarter, including any that were sold in the period)

Much smaller

Smaller

The same

Larger

Much larger

**A12.** Regarding lapses or non-renewals of agreements in the reference quarter (**April - June 2024**), please select the main reasons from the list on the right (no more than three)

Seller thought the offers received were too low

Owner decided to wait in expectation of a rise in prices

No offers were made because buyers thought the price was too high

Too long since the property was put on the market

Buyer had difficulty getting a mortgage

Seller encountered unexpected problems (seizure of property, separation, etc.)

Other reasons (give details:) \_\_\_\_\_

**A13.** How do you think that the reduction in the 'Superbonus' incentives as of January 2024 influenced the number of houses that your agency sold in **April - June 2024**?

House sales increased

House sales decreased

House sales were stable

## SECTION B – PRICES

This section covers information on selling prices in the reference quarter (**April - June 2024**).

**If your office did not sell a property in the reference quarter April - June 2024, go to question C1.**

**B1.1.** For the **main type of property sold** in the reference quarter (**April - June 2024**), compared with the end of the previous quarter (**January - March 2024**), was the average selling price (per m<sup>2</sup>):

Much lower (more than -5%)

Lower (between -1.1% and -5%)

More or less stable (between -1% and +1%)

Higher (between +1.1% and +5%)

Much higher (more than +5%)

**B1.2.** Can you quantify the percentage change in selling prices (per m<sup>2</sup>) as compared to a year ago?

- More than -10%
- Between -5.1% and -10%
- Between -3.1% and -5%
- Between -1.1% and -3%
- Between -1% and +1%
- Between +1.1% and +3%
- Between +3.1% and +5%
- Between +5.1% and +10%
- More than 10%

**B2.** For the main type of property sold in the reference quarter April - June 2024, what was the highest and lowest selling price (per m<sup>2</sup>)?

Lowest (€) | \_\_\_\_\_ |

Highest (€) | \_\_\_\_\_ |

**B3.** For the main type of property sold in the reference quarter April - June 2024, compared with the seller's first asking price was the selling price:

Lower by:

- More than 30%
- Between 20% and 30%
- Between 10% and 20%
- Between 5% and 10%
- Less than 5%
- The same (or higher)

### SECTION C – OUTLOOK

This section looks at the short-term and mid-term prospects of the housing market.

**C1.** Considering the type of property that you generally sell regardless of recent trends, how do you think prices in July - September 2024 will differ from those in April - June 2024?

- Much lower (more than -5%)
- Lower (between -1% and -5%)
- More or less stable (between -1% and +1%)
- Higher (between +1% and +5%)
- Much higher (more than +5%)

**C2.** Considering the type of property that you generally sell, can you quantify this change in selling prices (per m<sup>2</sup>)?

In the quarter July - September 2024 compared with the same period of the previous year	12 months from now
<input type="checkbox"/> More than -10%	<input type="checkbox"/> More than -10%
<input type="checkbox"/> Between -5.1% and -10%	<input type="checkbox"/> Between -5.1% and -10%
<input type="checkbox"/> Between -3.1% and -5%	<input type="checkbox"/> Between -3.1% and -5%
<input type="checkbox"/> Between -1.1% and -3%	<input type="checkbox"/> Between -1.1% and -3%
<input type="checkbox"/> Between -1% and +1%	<input type="checkbox"/> Between -1% and +1%
<input type="checkbox"/> Between +1.1% and +3%	<input type="checkbox"/> Between +1.1% and +3%
<input type="checkbox"/> Between +3.1% and +5%	<input type="checkbox"/> Between +3.1% and +5%
<input type="checkbox"/> Between +5.1% and +10%	<input type="checkbox"/> Between +5.1% and +10%
<input type="checkbox"/> More than 10%	<input type="checkbox"/> More than 10%

**C3.** In July - September 2024, how do you expect the number of new sale listings to compare with the reference quarter April - June 2024:

- Much smaller
- Smaller
- More or less the same
- Larger
- Much larger

**C4.** Considering the housing market only in your area, how will the performance compare with that in the quarter April - June 2024?

In the next quarter July - September 2024:	Over the next two years:
<input type="checkbox"/> Worse	<input type="checkbox"/> Worse
<input type="checkbox"/> Same	<input type="checkbox"/> Same
<input type="checkbox"/> Better	<input type="checkbox"/> Better

**C5.** How do you think the general situation in the housing market **throughout the country** will develop compared with the present quarter?

- |                                 |                                 |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Worse  | <input type="checkbox"/> Worse  |
| <input type="checkbox"/> Same   | <input type="checkbox"/> Same   |
| <input type="checkbox"/> Better | <input type="checkbox"/> Better |

**C6.** How do you think that the reduction in the 'Superbonus' incentives as of January 2024 could influence the following variables of the national real estate market starting in the current year?

	Increase	Stable	Decrease	Don't know
Supply of houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demand for houses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
House selling prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### SECTION D – RENTAL MARKET

This section looks at trends in the rental market according to agents that deal in this market.

**D1.** In the present quarter **April - June 2024**, has your office let a property?  No  Yes

	Compared with the previous quarter (January - March 2024)	Compared with the same quarter last year (April - June 2023)
<b>D2.</b> In the quarter <b>April - June 2024</b> , the number of properties <b>let</b> by your office:	<input type="checkbox"/> Decreased (more than 10%) <input type="checkbox"/> Remained stable (between -10% and +10%) <input type="checkbox"/> Increased (more than 10%)	<input type="checkbox"/> Decreased (more than 10%) <input type="checkbox"/> Remained stable (between -10% and +10%) <input type="checkbox"/> Increased (more than 10%)

**D3.** Considering the number of **new rental listings** in the reference quarter **April - June 2024**, compared with the previous quarter (**January - March 2024**), the number was:  
*(Please count only properties newly listed on your books during the reference quarter, including any that were rented in the period)*

- Much smaller
- Smaller
- The same
- Larger
- Much larger

**If your office did not let any properties in the reference quarter April - June 2024, go to question D11.**

**D4.** For the main type of property **let by your office** in the reference quarter **April - June 2024**, how does the average rental price compare with the previous quarter (**January - March 2024**):

- Much lower (more than -5%)
- Lower (between -1.1% and -5%)
- More or less stable (between -1% and +1%)
- Higher (between +1.1% and +5%)
- Much higher (more than +5%)

**D5.** For the **main type of property let** in the reference quarter, what was the **size of the largest and smallest property (in m<sup>2</sup>)**?

Smallest (m<sup>2</sup>) | \_\_\_\_\_ | Largest (m<sup>2</sup>) | \_\_\_\_\_ |

**D6.** For the **main type of property let** in the reference quarter, what was the approximate **highest and lowest rent** recorded?

Lowest (€) | \_\_\_\_\_ | Highest (€) | \_\_\_\_\_ |

**D7.** For the **main type of property let by your office in the reference quarter April - June 2024**, compared with the owner's first asking price was the rental price:

- Lower by:**
- More than 30%
  - Between 20% and 30%
  - Between 10% and 20%
  - Between 5% and 10%
  - Less than 5%
  - The same** (or higher)

**D8.** For the **main type of property let by your office**, how do you think the average rental price in your area in **July - September 2024** will differ from that of **April - June 2024**?

- Much lower (more than -5%)
- Lower (between -1.1% and -5%)
- More or less stable (between -1% and +1%)
- Higher (between +1.1% and +5%)
- Much higher (more than +5%)

**D9.** In your opinion, was the increase in rents recorded in the quarter **April - June 2024** mainly due to higher demand or to lower supply of rental units?

- Higher demand
- Lower supply
- Both of the above

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**D10** What do you think the main cause of the higher demand or lower supply of rental units was?

- Tenants' preferences for tax and/or administrative reasons
- Owners' preferences for short-term rentals
- Preference for renting instead of buying for reasons other than tax-related ones
- Difficulties in buying property for some categories of buyers
- Other

If the office has let property in the quarter April - June 2024, go to question E1

**D11.** For the main type of property let in the reference quarter April - June 2024, compared with the previous quarter (January - March 2024), in your opinion was the average rental price:

- Much lower (more than -5%)
- Lower (between -1.1% and -5%)
- More or less stable (between -1% and +1%)
- Higher (between +1.1% and +5%)
- Much higher (more than +5%)

### SECTION E – INFLATION EXPECTATIONS

This section collects information on agents' inflation expectations.

	... in 12 months?	... in three years' time?
<b>E1a. (half of the sample)</b> In May, consumer price inflation, measured by the 12-month change in the Harmonized Index of Consumer Prices, was 0.8 per cent in Italy and 2.6 in the euro area. What do you think it will be in Italy in the next twelve months?	<input type="text"/>   <input type="text"/>   <input type="text"/>   <input type="text"/>   % <input type="checkbox"/> don't know/don't wish to answer	<input type="text"/>   <input type="text"/>   <input type="text"/>   <input type="text"/>   % <input type="checkbox"/> don't know/don't wish to answer
<b>E1b. (half of the sample)</b> What do you think consumer price inflation, measured by the 12-month change in the Harmonized Index of Consumer Prices, will be in Italy in the next twelve months?	<input type="text"/>   <input type="text"/>   <input type="text"/>   <input type="text"/>   % <input type="checkbox"/> don't know/don't wish to answer	<input type="text"/>   <input type="text"/>   <input type="text"/>   <input type="text"/>   % <input type="checkbox"/> don't know/don't wish to answer