

# Supplements to the Statistical Bulletin

Sample Surveys

Survey on Inflation and Growth Expectations December 2014

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This publication contains the main findings of the survey on inflation and growth expectations conducted by the Bank of Italy in collaboration with the newspaper Il Sole 24 Ore. The data were collected in December 2014 exclusively for the purpose of economic analysis and have been handled and processed in aggregate form, in full compliance with Italy's law on the treatment of personal information.

The survey report has been prepared by Tatiana Cesaroni and Claire Giordano.

We would like to thank all the companies that agreed to take part.

#### SURVEY ON INFLATION AND GROWTH EXPECTATIONS

#### 1. Introduction

The interviews for the latest Banca d'Italia – Il Sole 24 Ore quarterly survey on inflation and growth expectations were carried out between 1 and 17 December 2014. A total of 1,000 companies with 50 or more employees took part, of which 417 operate in industry excluding construction, 406 in services and 204 in construction firms<sup>1</sup> with 50 or more workers (Table A1).

The companies were asked to provide forecasts both on macroeconomic matters, such as the inflation rate and the general state of the productive economy in Italy, and on issues regarding their own business. In some cases, the forward-looking opinions are accompanied by backward-looking assessments and, where possible, indications of the factors underlying the reported or expected developments.

The main findings of the survey are summarized below. The appendices contain the methodological notes, detailed statistical tables, and the questionnaire.

#### 2. The main results for firms in services and industry excluding construction

#### Inflation expectations for Italy and changes in firms' prices

Expectations for consumer price inflation remained very modest in December, including for the relatively long term, although they were revised very modestly upwards (by 0.1 percentage points for all time horizons) by comparison with the September survey. Six-month expectations rose to 0.4 per cent, those for a year to 0.5 per cent and those for two years to 0.7 per cent; those three to five years ahead rose to 0.9 per cent (Table 1 and Figure 1).

Firms reported that they had lowered their prices by an average of 0.3 per cent in the last year (0.2 per cent in the September survey; Table 2). For the next twelve months they expect to raise list prices by just 0.2 per cent (0.7 per cent in September). This sharp downward revision was due above all to an adjustment of the forecasts of industrial firms. Slack demand and competitors' prices continued to be the main factors in the significant price moderation (Table 3).

#### Assessment of the general economic situation

The fourth quarter saw a slight attenuation of firms' pessimism concerning the general economic situation. The percentage balance between judgments of improvement and deterioration, which had gone sharply negative again in September, recovered modestly, from -28.7 to -23.1 percentage points (Table 4). About two thirds of the respondent firms, slightly more than in the previous survey, saw the economic situation as stable. The average probability assigned to an overall economic improvement in the next quarter was unchanged at 11.9 per cent (Table 5).

#### Demand

Firms' evaluations of trends in the demand for their products in the last quarter were marginally less unfavourable than in September. The negative balance between reports of increase and decrease narrowed to 5.8 percentage points, from 6.8 in the previous survey (Table 6). Opinions on the short-term outlook, however, worsened again, the positive balance shrinking from 5.5 to 2.1 percentage points (Table 7).

<sup>&</sup>lt;sup>1</sup> According to the ATECO classification of economic activities, industry is divided into *Industry* and *Industry excluding construction*. In the rest of this report "industrial firms" means firms belonging to the *Industry excluding construction* category.

Assessments of foreign demand, current and above all expected, remain more favourable, although the positive balance between reports of improvement and deterioration in the last three months fell to 12.6 percentage points, the lowest level recorded since December 2013 (Table 8). However, short-term expectations for foreign demand improved, the difference between forecasts of expansion and contraction increasing by more than 6 percentage points to 25.8 points (Table 9).

#### Assessment of business conditions

Expectations three months ahead concerning business conditions for firms continue to be dominated by predictions of stability (75.8 per cent, up from 71.9 per cent; Table 10 and Figure 6). The negative balance between judgments of improvement and deterioration was attenuated, from 13.6 points in September to 6.8 points in December. Firms do not expect their business conditions to be affected by changes in the terms of credit, but they do fear uncertainty ascribed to economic and political factors (Table 11).

Expectations on business conditions three years ahead were slightly improved. The positive balance between forecasts of improvement and deterioration edged up from 39.3 percentage points in September to 41.7 in December (Table 12).

According to 44.2 per cent of the respondent firms, in the past two years the "normal" level of activity has diminished. In September, when this question was first asked, 42.0 per cent had made this judgment; the share judging the level to have increased declined from 24.4 to 22.7 per cent (Table 18).

#### **Investment conditions**

Firms gave more unfavorable assessments of the conditions for investing than in September. The negative balance between responses of improvement and deterioration widened from 8.9 to 15.0 percentage points (Table 13 and Figure 7). The overall trend was the resultant of worsening judgments in industry excluding construction and a slight improvement in services.

Investment in the first half of 2015 should be broadly at the same level as in the second half of 2014; 48.9 per cent of firms expected unchanged investment spending, while the positive balance between expectations of increase and decrease narrowed to 3.2 percentage points (Table 14). The December survey also asked specifically about non-construction investment, finding that 57.9 per cent of respondents expect stabilization, while the balance between forecasts of expansion and contraction was only marginally negative, by 0.7 percentage points (Table 15).

Investment plans for all of 2015 also suggest capital formation in line with 2014. About 48.2 per cent of firms expected investment spending to be unchanged for the year, while the balance between forecasts of increase and decrease came to 3.6 percentage points (Table 16). Net of the construction sector, the outlook was slightly less positive: the share of firms expecting stabilization came to 58.2 per cent and the balance between predictions of increase and decrease was just barely positive at 0.2 points (Table 17).

Some 33.5 per cent of the respondents judged that in the past few months they had gotten past the worst of the recession, compared with 27.6 per cent in the September survey (Table 22). The portion expecting a substantial increase in production in the next few months also rose, from 34.1 to 35.5 per cent. Industrial firms were more positive than the average in their assessments both of the present situation and of the outlook.

#### Liquidity and access to credit

The conditions of access to credit were basically unchanged from the previous survey. The negative balance between firms reporting that during the quarter access had become easier and those reporting greater difficulty eased slightly, from 3.1 to 2.4 percentage points (Table 19); there was an improvement in the balance in the service sector, partly offset by a worsening in industry.

Expectations concerning short-term liquidity were also broadly unchanged. The share of firms seeing their liquidity over the next few months as insufficient rose from 19.1 to 19.9 per cent, but those considering it to be more than sufficient also increased, from 17.4 to 18.5 per cent (Table 20).

#### Employment

Employment forecasts for the coming months too were practically unchanged. The share of firms expecting to increase their staff in the next three months fell from 20.4 per cent in September to 19.9 per cent in December, while those expecting to reduce staff held at 11.8 per cent (Table 21).

#### 3. Construction

Builders' pessimism over the general economic situation moderated slightly in December, the negative balance between assessments of improvement and deterioration stood at 34.9 percentage points, compared with 37.9 points in September (Table 4). However, the probability of a better scenario in the next three months declined from 7.8 to 7.5 per cent (Table 5).

Judgments on developments in demand for the reporting firms' own services were marginally better, the negative difference between reports of expansion and contraction narrowing from 14.3 to 13.0 percentage points since the previous survey (Table 6). Meanwhile, the positive balance between short-term expectations of increase and decrease slipped further, from 4.1 to 2.9 points (Table 7); and for firms that draw more than a third of their turnover from residential building, the balance turned negative by 8.2 points.

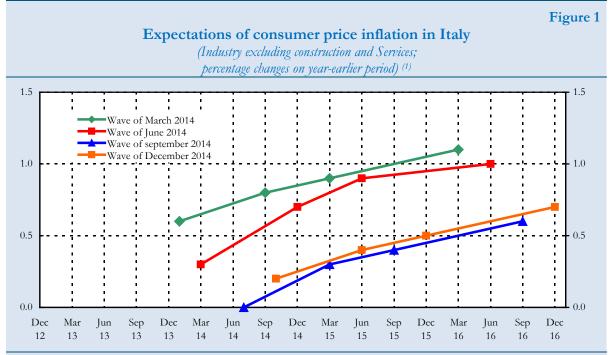
Expectations concerning firms' operating environment improved slightly between September and December. The negative balance on assessments for the coming three months moderated from 20.6 to 18.3 percentage points (Table 10). The firms cited uncertainty due to economic and political factors as the primary obstacle to their activity. Expectations for the three-year horizon deteriorated, the positive balance between firms expecting improvement and deterioration slipping from 40.1 to 36.3 percentage points (Table 12).

Some 54.9 per cent of the firms interviewed reported a reduction in their "normal" level of activity over the past two years; this was 3 percentage points less than in September. At the same time the percentage of firms that reported no change or that could not answer this question increased (Table 18).

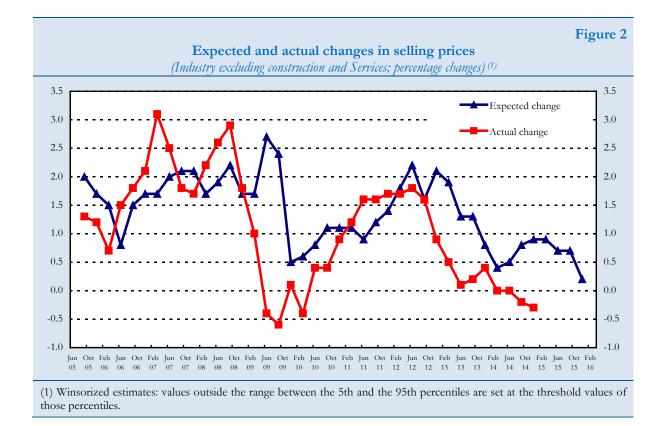
Assessments of investment conditions in the previous quarter worsened in the construction industry as well. The negative balance between judgments of improvement and deterioration widened from 17.8 to 22.9 percentage points (Table 13). Most firms expected their investment spending to be continue in the first half at about the pace as in the second half of last year, and also to be the same in 2015 as a whole as in 2014 (Tables 14 and 16). At both horizons the firms forecasting a decrease in investment outnumbered those expecting an increase.

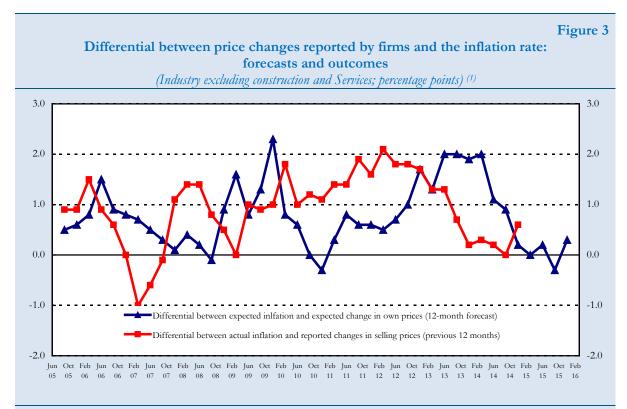
The share of builders reporting that they had passed the worst of the recession in the past few months rose from 22.0 in September to 24.2 per cent in December, but the portion expecting a strong increase in output in the coming months fell from 33.8 to 29.2 per cent (Table 22).

Construction firms generally expected a further decrease in their work force over the next three months. The negative balance between responses of increase and decrease widened from 18.6 to 20.3 percentage points (Table 21).

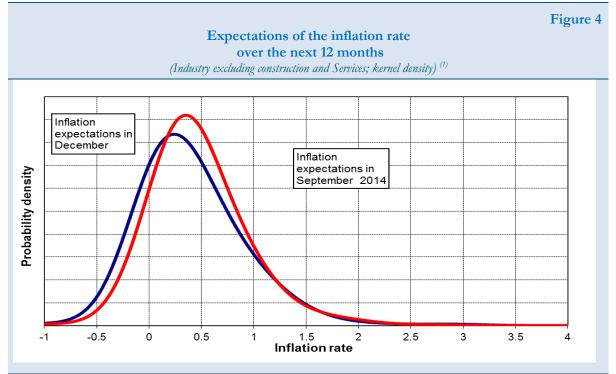


(1) The first point in each curve is the latest definitive inflation data available at the time of the survey, which is given to the interviewees in the questionnaire as a point of reference for expressing their expectations; the second point is the average of the interviewees' forecasts for the next six months; the third point is the average of the interviewees' forecasts for the next twelve months; the fourth point is the average of the interviewees' forecasts for the next twenty-four months.

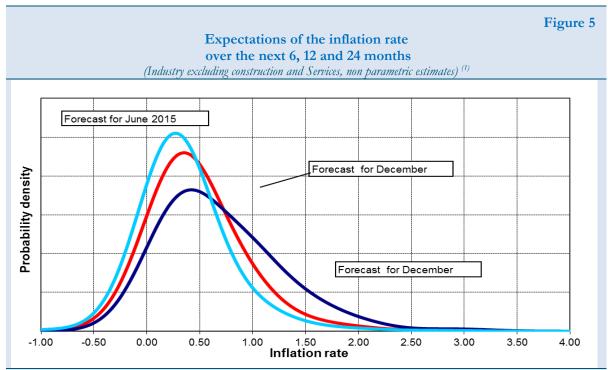




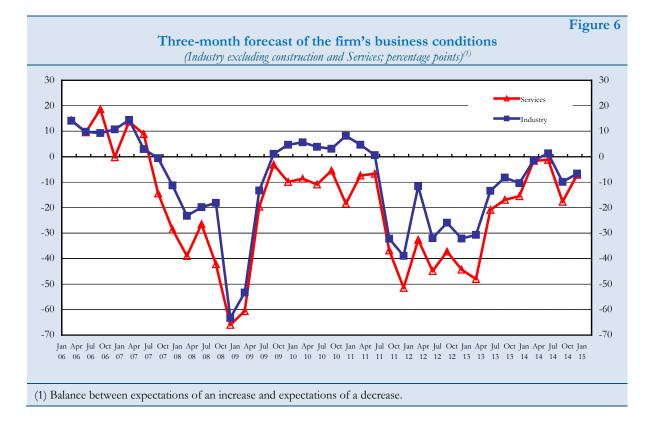
(1) Winsorized estimates: values outside the range between the 5th and the 95th percentiles are set at the threshold values of those percentiles.

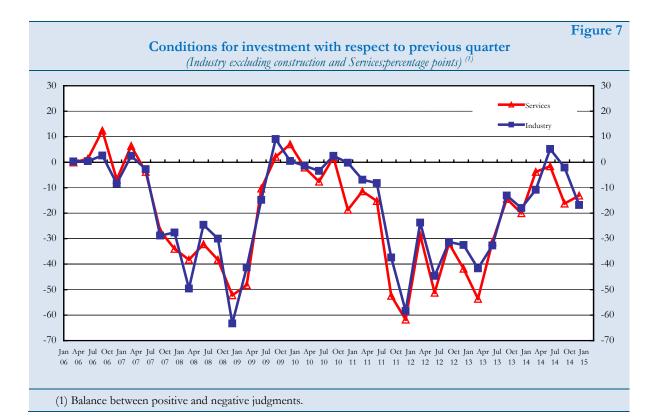


(1) The estimates are obtained using a Gaussian kernel density with a bandwith equal to 0.2. The red line indicates the forecast made in September 2014. The blue line indicates the forecast made in September 2014.



(1) The estimates are obtained using a Gaussian kernel density with a bandwith equal to 0.2. The light blue line indicates the forecast over the next 6 months. The red line indicates the forecast over the next 12 months. The dark blue line indicates the forecast over the next 24 months.





Appendix A:

Methodological notes

#### **METHODOLOGICAL NOTES**

#### A1. The sample

The Bank of Italy – Il Sole 24 Ore survey of inflation and growth expectations has been conducted since 1999, interviewing firms in industry excluding construction and in services with 50 or more workers. Starting in the first quarter of 2013, the survey has been extended to construction firms with at least 50 workers.

The sample for the last quarter of 2014 consisted of 1,000 firms: 379 firms in industry excluding construction, 417 service firms and 204 construction firms (Table A1).

The sample is stratified, with strata consisting of combinations of economic sector, size of firm (by number of workers) and geographical area. The need to ensure a large enough sample for every type of firm considered relevant means that, in some cases, the number of companies selected is disproportionate to the share of that category in the entire population of firms. This is in particular true of large companies (Table. A1).

	Industry	excluding con	struction	Construction			
		and Services		Construction			
	Sample size (a)	Company universe <sup>(1)</sup> (b)	Sample coverage rate (a / b) * 100	Sample size (c)	Company universe <sup>(1)</sup> (d)	Sample coverage rate (c / d) * 100	
Number of employees							
50-199	412	16,929	2,4	160	1.375	11,6	
200-999	251	3,575	7,0	37	129	28,7	
Over 999	133	540	24,6	7	8	87,5	
Sector							
Industry	379	10,914	3,5	_	_	_	
Services	417	10,130	4,1	_	-	-	
Geographical area							
North-West	226	8,238	2,7	58	465	12,5	
North-East	232	5,880	3,9	62	368	16,8	
Centre	166	3,765	4,4	36	276	13,0	
South and Islands	172	3,161	5,4	48	403	11,9	
Total	796	21,044	3,8	204	1.512	13,5	

## Tab. A1 - Composition of sample and universe (units, percentages)

The estimates for inflation expectations for 6, 12 and 24 months ahead are calculated on a sub-sample of 550 industrial firms and service firms, and 145 construction firms. The rest of the sample was given a differently worded question on inflation expectations in order to assess the impact of the wording on the responses. In particular, these firms were asked to give their inflation expectations without being given the latest Istat data on inflation in Italy and the euro area. The results obtained so far indicate that anchoring has the advantage of reducing uncertainty in expressing expectations (by broadening the knowledge base), thus reducing the standard error in the estimates of the average value, without causing any significant distortion in the estimate of expectations. Further research is being carried out.

#### A2. Data collection and estimates

The survey data are collected by a specialist firm which distributes the questionnaire to company managers who are best informed about the topics covered. The respondents usually compile the questionnaire online using a purpose-designed interface. A small number of the companies submit their answers by fax (Table A2).

The collected data are subject to an initial quality check so that any mistakes (such as typing errors) can be intercepted and the existence of outliers and missing data (item non-response) can be assessed. Using the correlation between the indicators obtained, the missing data are imputed by means of stochastic regression models, the parameters for which are set after neutralizing the outliers where appropriate.

The aggregates are evaluated using a weighting coefficient for each sample unit which, at the level of the stratification variables, takes into account the ratio between the number of respondent companies and the number of companies in the reference universe. In the evaluation of the evolution of the variables attributed to the companies, the weighting also takes account of the size of the participating companies in terms of number of employees in order to provide more accurate indications of expected macroeconomic developments.

In order to verify the impact of outliers on the mean values for the main variables, the standard estimators are accompanied by robust estimators; specifically, values outside the range between the 5th and the 95th percentiles are set at the threshold values of those percentiles. The results are generally in line with those obtained from the total sample (Table A3).

Table A4 contains indicators of the standard errors of the main variables for the total sample.

	Industry excluding construction and Services		Constru	iction
	Companies contacted	Response rate (1)	Companies contacted	Response rate (1)
Number of employees				
50-199	1,179	38.9	535	308
200-999	405	62.2	66	56.1
Over 999	196	65.3	23	30.4
Sector				
Industry	901	42.4	_	_
Services	879	46.5	-	_
Geographical area				
North West	586	38.4	184	32.1
North East	513	45.2	176	35.2
Centre	325	50.8	128	28.9
South and Islands	356	47.5	136	37.5
Total	1,780	44.4	624	33.5

## Tab. A2 - Response rates and data collection via Internet (units, percentages)

(1) Percentage of companies contacted which participated in the survey.

			(percentages	;)		-		
	Ind	ustry excludi	ing construc	tion		Constr	ruction	
		and Se	ervices					
	Mean	Robust	Median	Non-	Mean	Robust	Median	Non-
		mean		response		mean		response
Consumer price inflation in Italy in the next 6 months	0.4	0.4	0.3	0.0	0.3	0.3	0.2	0.0
Consumer price inflation in Italy in the next 12 months	0.5	0.5	0.4	0.0	0.4	0.4	0.3	0.0
Consumer price inflation in Italy in the next 24 months	0.7	0.7	0.5	0.0	0.7	0.6	0.5	0.0
Change in own prices in the last 12 months	-0.6	-0.3	0.0	5.4	-1.0	-0.9	0.0	4.9
Change in own prices in the next 12 months	0.0	0.2	0.1	5.8	-2.0	-0.1	0.0	3.9

#### Tab. A3 - Estimates of the main variables surveyed and non-response

#### Tab. A4 -Standard errors

	Industry excluding construction and Services	Construction
Consumer price inflation in Italy in the next 6 months	0.02	0.03
Consumer price inflation in Italy in the next 12 months	0.02	0.04
Consumer price inflation in Italy in the next 24 months	0.03	0.06
Change in own prices in the last 12 months	0.44	0.43
Change in own prices in the last 12 months (robust)	0.35	0.33
Change in own prices in the next 12 months	0.23	0.27
Change in own prices in the next 12 months (robust)	0.19	0.19

Appendix B:

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## Consumer price inflation expectations in Italy (percentage changes on the preceding twelve months)

	Co	nsumer price infla	ation expectation	18		
-	after 6 months	after 12 months	after 24 months	between 3 and 5 years		
	Indus	try excluding cor	nstruction and S	ervices		
Number of employees						
50-199	0.4	0.5	0.7	0.9		
200-999	0.4	0.5	0.7	1.0		
Over 999	0.4	0.5	0.9	1.1		
Sector						
Industry	0.4	0.5	0.8	1.0		
Services	0.3	0.4	0.6	0.8		
Geographical area						
North West	0.4	0.5	0.7	0.9		
North East	0.4	0.5	0.7	0.9		
Centre	0.4	0.5	0.6	0.8		
South and Islands	0.4	0.5	0.6	0.8		
Total Industry and services	0.4	0.5	0.7	0.9		
Memorandum items:						
September 2014	0.3	0.4	0.6	0.8		
June 2014	0.7	0.9	1.0	1.2		
March 2014	0.8	0.9	1.1	1.2		
December 2013	0.9	1.1	1.2			
	Construction					
Fraction of revenue derived from residential building						
Less than one third	0.3	0.4	0.7	0.9		
More than one third	0.3	0.3	0.6	0.8		
Geographical area						
North	0.3	0.4	0.6	0.8		
Center and South -Islands	0.4	0.4	0.8	0.9		
Total construction	0.3	0.4	0.7	0.9		
Memorandum items:						
September 2014	0.3	0.4	0.6	0.8		
June 2014	0.7	0.8	0.9	1.0		
March 2014	0.8	0.9	1.0	1.1		
December 2013	0.9	0.9	1.1			

## Change in companies' selling prices

	Rate of change in own prices			
	in last 12 months	in next 12 months		
	Mean (robust) (2)	Mean (robust) <sup>(2)</sup>		
	Industry excluding cor	struction and Services		
Number of employees				
50-199	-0.1	0.3		
200-999	0.1	0.5		
Over 999	-0.7	-0.1		
Sector				
Industry	-0.5	0.1		
Services	-0.1	0.3		
Geographical area				
North West	0.0	0.2		
North East	0.1	0.3		
Centre	-1.4	-0.2		
South and Islands	0.2	0.9		
Total Industry and services	-0.3	0.2		
Memorandum items:				
September 2014	-0.2	0.7		
June 2014	0.0	0.7		
March 2014	0.0	0.9		
December 2013	0.4	0.9		
	Constr	uction		
Fraction of revenue derived from residential building				
Less than one third	-0.9	-0.1		
More than one third	-1.2	-0.2		
Geographical area				
North	-1.5	-0.3		
Centre and South-Islands	-0.1	0.2		
Total construction	-0.9	-0.1		
Memorandum items:				
September 2014	-2.2	0.1		
June 2014	-2.2	0.1		
March 2014	-2.0	0.5		
December 2013	-0.5	-0.5		

 -0.5
 -0.5

 (1) Companies' responses are weighted by the number of employees to account for the impact of size.
 (2) Values outside the range between the 5th and the 95th percentiles have been set at the threshold values of those percentiles.

Factors	that wi	ll affect	firms'	selling	prices
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	aver (aver	age scores) <sup>(1)</sup>	81	
	Change in demand	Change in raw materials prices	Change in labour costs	Pricing policies of main competitors
	In	dustry excluding co	nstruction and Servic	es
Number of employees				
50-199	-0.1	0.3	0.5	-0.6
200-999	-0.2	0.4	0.4	-0.6
Over 999	-0.4	0.1	0.4	-0.8
Sector				
Industry	-0.2	0.2	0.3	-0.5
Services	-0.3	0.3	0.5	-0.9
Geographical area				
North-West	-0.2	0.2	0.5	-0.7
North-East	-0.4	0.4	0.4	-0.9
Centre	-0.4	0.1	0.2	-0.4
South and Islands	0.2	0.5	0.6	-0.5
Total Industry and services	-0.3	0.3	0.4	-0.7
Memorandum items:				
September 2014	-0.1	0.4	0.4	-0.5
June 2014	-0.1	0.5	0.5	-0.6
March 2014	-0.1	0.5	0.4	-0.6
December 2013	-0.2	0.6	0.4	-0.6
		Const	ruction	
Fraction of revenue derived from residential building				
Less than one third	-0.3	0.1	0.3	-0.8
More than one third	-0.7	0.7	0.9	-0.6
Geographical area				
North	-0.7	0.1	0.5	-0.6
Centre and South-Islands	0.1	0.2	0.2	-1.1
Total construction	-0.3	0.2	0.4	-0.8
Memorandum items:				
September 2014	0.4	0.8	0.4	-0.7
June 2014	0.2	0.8	0.6	-0.8
March 2014	-0.1	0.8	0.8	-0.5
December 2013	-0.2	0.9	1.0	-0.6

(1) I Companies' opinions regarding the direction and magnitude of the impact of each factor on future selling prices (large/average/small decrease or increase) were scored on a scale of  $\square$  to 3. A neutral position was assigned a score of 0. Companies' responses are weighted by the number of employees to account for the impact of size.

## Assessment of the general state of the economy with respect to previous quarter

		(percentage)			1	
	Worse (a)	Unchanged	Better (b)	Total	Balance (b) – (a)	
		Industry exclu	ding constructio	n and Services		
Number of employees						
50-199	28.4	66.8	4.8	100.0	-23.6	
200-999	26.9	69.8	3.4	100.0	-23.5	
Over 999	16.1	75.5	8.4	100.0	-7.7	
Sector						
Industry	28.2	67.5	4.3	100.0	-23.9	
Services	27.5	67.5	5.0	100.0	-22.5	
Geographical area						
North-West	25.6	69.3	5.1	100.0	-20.5	
North-East	31.7	64.4	3.9	100.0	-27.8	
Centre	29.7	66.6	3.6	100.0	-26.1	
South and Islands	24.3	69.6	6.1	100.0	-18.2	
Total industry and services	27.8	67.5	4.7	100.0	-23.1	
Memorandum items:						
September 2014	33.0	62.7	4.3	100.0	-28.7	
June 2014	16.3	67.9	15.8	100.0	-0.5	
March 2014	22.1	67.9	10.0	100.0	-12.1	
December 2013	32.7	62.5	4.8	100.0	-27.9	
	Construction					
Fraction of revenue derived from residential building						
Less than one third	41.1	56.7	2.2	100.0	-38.9	
More than one third	26.9	70.8	2.3	100.0	-24.6	
Geographical area						
North	36.8	60.5	2.8	100.0	-34.0	
Centre and South-Islands	37.6	60.7	1.6	100.0	-36.0	
Total construction	37.2	60.6	2.3	100.0	-34.9	
Memorandum items:						
September 2014	40.2	57.4	2.3	100.0	-37.9	
June 2014	25.9	62.2	11.8	100.0	-14.1	
March 2014	34.2	61.5	4.3	100.0	-29.9	
December 2013	47.6	50.5	1.9	100.0	-45.7	

# Likelihood of an improvement in the general economic situation in the next three months

		(percenta	ges)				
	Zero	1-25%	26-50%	51-75%	76-100%	Total	Mean (1)
		Indus	try excludi	ng construc	ction and Se	rvices	
Number of employees							
50-199	45.3	41.8	9.2	3.4	0.4	100.0	11.4
200-999	39.4	45.4	10.1	3.6	1.5	100.0	13.3
Over 999	22.5	48.7	17.8	10.4	0.7	100.0	20.3
Sector							
Industry	43.5	42.4	10.2	3.6	0.3	100.0	11.9
Services	43.9	42.8	8.8	3.6	0.8	100.0	11.9
Geographical area							
North West	38.5	43.6	12.0	5.4	0.5	100.0	14.1
North East	46.2	38.9	11.2	3.0	0.7	100.0	11.8
Centre	45.9	45.5	5.8	2.5	0.3	100.0	10.0
South and Islands	50.1	43.4	4.7	1.0	0.8	100.0	8.8
Exports' share of sales							
From Zero to 1/3	46.1	42.0	8.2	3.0	0.6	100.0	11.1
Between 1/3/ and 2/3	38.9	46.2	10.7	3.7	0.6	100.0	12.9
More than 2/3	41.0	39.9	13.2	5.5	0.4	100.0	14.0
Total Industry and services	43.7	42.6	9.6	3.6	0.6	100.0	11.9
Memorandum items:							
	43.6	42.6	10.1	3.0	0.7	100.0	11.9
September 2014 June 2014	43.0 32.2	42.0	10.1	6.4	1.2	100.0	16.1
March 2014	32.2 30.8	49.3	12.0	6.8	0.9	100.0	16.1
December 2013	30.8 43.6	49.3	9.8	4.4	0.9	100.0	10.1
December 2013	43.0	41.3				100.0	12.3
		1	(	Constructio	n 		1
Fraction of revenue derived from residential building							
Less than one third	56.1	38.6	4.0	1.3	0.0	100.0	7.4
More than one third	50.7	43.7	5.6	0.0	0.0	100.0	7.8
Geographical area							
North	54.3	40.2	4.2	1.3	0.0	100.0	7.6
Centre and South-Islands	55.0	39.7	4.8	0.6	0.0	100.0	7.3
Total construction	54.6	40.0	4.5	1.0	0.0	100.0	7.5
Memorandum items:							
	57.0	25.0	7.2	0.7	0.0	100.0	7.0
September 2014	57.0	35.0	7.3	0.7	0.0	100.0	7.8
June 2014 March 2014	43.2	45.7	7.3	3.2	0.6	100.0	11.3
	43.0	46.9	8.2	1.9	0.0	100.0	10.4
December 2013	43.6	41.5	9.8	4.4	0.7	100.0	12.5

(1) The average likelihood of an improvement is computed by assigning the centre value to each interval.

## Trend in total demand for firm's product/work <sup>(1)</sup> with respect to previous quarter

(percentages)

	Decreased	Unchanged	Increased	Total	Balance		
	(a)	8	(b)		(b) – (a)		
		Industry exclue	ding constructio	on and Services			
Number of employees							
50-199	24.5	58.2	17.3	100.0	-7.2		
200-999	18.6	61.1	20.3	100.0	1.7		
Over 999	21.5	64.3	14.2	100.0	-7.3		
Sector							
Industry	25.9	55.4	18.7	100.0	-7.2		
Services	20.8	62.5	16.7	100.0	-4.1		
Geographical area							
North West	23.5	60.5	15.9	100.0	-7.6		
North East	23.4	55.7	20.9	100.0	-2.5		
Centre	22.7	59.0	18.3	100.0	-4.4		
South and Islands	24.4	59.9	15.7	100.0	-8.7		
Exports' share of sales							
From Zero to 1/3	23.7	60.8	15.5	100.0	-8.2		
Between 1/3/ and 2/3	26.7	56.6	16.8	100.0	-9.9		
More than 2/3	18.3	54.2	27.5	100.0	9.2		
Total Industry and services	23.5	58.8	17.7	100.0	-5.8		
Memorandum items:							
September 2014	23.5	58.8	17.7	100.0	-6.8		
June 2014	17.2	61.4	21.4	100.0	4.2		
March 2014	22.8	59.3	17.9	100.0	-4.9		
December 2013	24.7	59.8	15.5	100.0	-9.2		
	Construction						
Fraction of revenue derived from residential building							
Less than one third	26.1	61.1	12.8	100.0	-13.3		
More than one third	28.2	55.7	16.1	100.0	-12.1		
Geographical area							
North	22.7	61.6	15.7	100.0	-7.0		
Centre and South-Islands	31.6	57.2	11.2	100.0	-20.4		
Total construction	26.7	59.6	13.7	100.0	-13.0		
Memorandum items:	05 i	6.5		100.0			
September 2014	25.4	63.5	11.1	100.0	-14.3		
June 2014	23.8	59.6	16.6	100.0	-7.2		
March 2014	31.8	55.4	12.8	100.0	-19.0		
December 2013	33.6	52.5	13.9	100.0	-19.7		

(1) For firms in industry excluding construction and services, products; for construction firms, works.

## Three-month forecast of total demand for the firm's $products/works^{(1)}$

(percentages)

	Diminuirà	Resterà	Aumenterà	Total	Balance
	(a)	invariata	(b)	1 Otal	(b) – (a)
		Industry exclu	ding constructio	n and Services	
Number of employees					
50-199	18.2	62.9	18.9	100.0	0.7
200-999	10.8	70.8	18.4	100.0	7.6
Over 999	8.8	68.1	23.1	100.0	14.3
Sector					
Industry	16.4	63.3	20.3	100.0	3.9
Services	17.2	65.5	17.4	100.0	0.2
Geographical area					
North West	18.7	65.7	15.6	100.0	-3.1
North East	15.3	63.7	21.0	100.0	5.7
Centre	15.5	64.2	20.3	100.0	4.8
South and Islands	16.0	62.4	21.7	100.0	5.7
Exports' share of sales					
From Zero to 1/3	18.7	66.4	14.9	100.0	-3.8
Between 1/3/ and 2/3	15.8	60.2	24.0	100.0	8.2
More than 2/3	10.4	62.1	27.5	100.0	17.1
Total Industry and services	16.8	64.4	18.9	100.0	2.1
Memorandum items:					
September 2014	14.2	66.1	19.7	100.0	5.5
June 2014	10.3	63.1	26.6	100.0	16.3
March 2014	11.4	62.8	25.8	100.0	14.4
December 2013	19.7	61.3	19.0	100.0	-0.7
			Construction		
Fraction of revenue derived from residential building					
Less than one third	14.2	64.4	21.4	100.0	7.2
More than one third	17.4	73.4	9.2	100.0	-8.2
Geographical area					
North	9.7	72.8	17.5	100.0	7.8
Centre and South-Islands	21.7	59.5	18.7	100.0	-3.0
Total construction	15.1	66.9	18.0	100.0	2.9
Memorandum items:					
September 2014	14.8	66.3	18.9	100.0	4.1
June 2014	13.0	61.3	25.7	100.0	12.7
March 2014	16.1	60.8	23.1	100.0	7.0
December 2013	18.7	67.5	13.7	100.0	-5.0

(1) Nel caso delle imprese dell'industria in senso stretto e dei servizi si tratta di prodotti. mentre nel caso di imprese delle costruzioni si tratta di lavori.

	Decreased (a)	Unchanged	Increased (b)	Total	Balance (b) – (a)
Number of employees					
50-199	15.2	58.0	26.8	100.0	11.6
200-999	12.0	57.7	30.2	100.0	18.2
Over 999	20.7	60.3	18.9	100.0	-1.8
Sector					
Industry	16.2	56.4	27.4	100.0	11.2
Services	10.2	62.8	27.0	100.0	16.8
Geographical area					
North West	15.1	63.0	21.9	100.0	6.8
North East	17.6	44.9	37.5	100.0	19.9
Centre	12.9	61.8	25.3	100.0	12.4
South and Islands	8.5	65.5	26.0	100.0	17.5
Total Industry and services	14.7	58.0	27.3	100.0	12.6
Memorandum items:					
September 2014	12.9	60.7	26.4	100.0	13.5
June 2014	11.3	50.3	38.4	100.0	27.1
March 2014	13.9	54.2	32.0	100.0	18.1
December 2013	17.2	52.8	30.0	100.0	12.8

(Industry excluding construction and Services; percentages i) <sup>(1)</sup>

Foreign demand for the firm's products with respect to previous quarter

(1) For exporting firms only.

## Three-month forecast of the foreign demand for the firm's products

	Decrease	No	Increase	7T . 1	Balance
	(a)	change	(b)	Total	(b) – (a)
Number of employees					
50-199	8.9	56.2	34.8	100.0	25.9
200-999	6.7	60.5	32.8	100.0	26.1
Over 999	10.7	62.1	27.2	100.0	16.5
Sector					
Industry	8.8	54.4	36.8	100.0	28.0
Services	7.9	65.2	26.9	100.0	19.0
Geographical area					
North West	11.6	59.4	29.0	100.0	17.4
North East	5.1	51.1	43.8	100.0	38.7
Centre	7.3	60.3	32.4	100.0	25.1
South and Islands	6.5	58.2	35.3	100.0	28.8
Total Industry and services	8.5	57.2	34.3	100.0	25.8
Memorandum items:					
September 2014	9.4	61.7	28.9	100.0	19.5
June 2014	5.3	54.8	39.9	100.0	34.6
March 2014	7.8	54.3	37.9	100.0	30.1
December 2013	11.0	57.3	31.8	100.0	20.8

(Industry excluding construction and Services; percentages)<sup>(1)</sup>

(1) For exporting firms only.

## Three-month forecast of the firm's business conditions

	Deterioration (a)	No change	Improvement (b)	Total	Balance (b) – (a)			
	Industry excluding construction and Services							
Number of employees								
50-199	16.2	74.9	9.0	100.0	-7.2			
200-999	12.9	80.2	6.9	100.0	-6.0			
Over 999	14.0	76.2	9.8	100.0	-4.2			
Sector								
Industry	15.2	76.2	8.6	100.0	-6.6			
Services	15.9	75.3	8.8	100.0	-7.1			
Geographical area								
North West	13.2	78.7	8.0	100.0	-5.2			
North East	15.5	73.9	10.6	100.0	-4.9			
Centre	20.6	73.1	6.3	100.0	-14.3			
South and Islands	15.6	74.9	9.5	100.0	-6.1			
Total Industry and services	15.5	75.8	8.7	100.0	-6.8			
Memorandum items:								
September 2014	20.8	71.9	7.2	100.0	-13.6			
June 2014	11.9	76.0	12.1	100.0	0.2			
March 2014	14.1	73.2	12.7	100.0	-1.4			
December 2013	21.6	69.6	8.7	100.0	-12.9			
	Construction							
Fraction of revenue derived from residential building								
Less than one third	20.0	72.4	(7	100.0	-14.2			
More than one third	20.9 34.2	72.4 60.4	6.7 5.4	100.0 100.0	-14.2 -28.8			
	J4.4	00.4	5.4	100.0	-20.0			
Geographical area								
North	25.0	70.7	4.3	100.0	-20.7			
Centre and South-Islands	24.1	67.2	8.7	100.0	-15.4			
Total construction	24.6	69.1	6.3	100.0	-18.3			
Memorandum items:								
September 2014	25.4	69.7	4.8	100.0	-20.6			
June 2014	19.6	70.2	10.2	100.0	-9.4			
March 2014	22.1	66.7	11.2	100.0	-10.9			
December 2013	32.7	59.4	7.9	100.0	-24.8			

## Factors which will affect the firm's business conditions

(average scores) <sup>(1)</sup>

	1			1	1	1
	Change in demand	Trend in new sites	Trend in existing sites	Change in selling prices	Change in credit conditions	Economic and political factors uncertainy
		Industry e	xcluding con	struction and	d Services	
Number of employees						
50-199	0.4			0.2	-0.1	-1.0
200-999	0.3			-0.1	0.2	-1.0
Over 999	0.1			0.1	0.1	-0.7
Sector						
Industry	0.4			0.1	0.0	-0.9
Services	0.4			0.2	-0.1	-1.0
Geographical area						
North West	0.4			0.1	0.1	-1.0
North East	0.4			0.1	-0.1	-1.1
Centre	0.4			0.1	-0.1	-0.8
South and Islands	0.4			0.2	-0.2	-0.8
Total Industry and services	0.4			0.1	0.0	-1.0
Memorandum items:						
September 2014	0.4			0.1	0.0	
June 2014	0.4			0.1	0.0	
March 2014	0.6			0.2	-0.2	
December 2013	0.4			0.1	-0.2	
	0.1		Constru		0.2	
Fraction of revenue derived from						
residential building						
Less than one third		1.1	0.6	-0.1	-0.1	-1.3
More than one third		0.8	0.5	-0.4	-0.5	-1.5
Geographical area						
North		1.2	0.8	-0.2	0.0	-1.4
Centre and South-Islands		0.8	0.3	-0.3	-0.4	-1.3
Total construction		1.0	0.6	-0.2	-0.2	-1.3
Memorandum items:						
September 2014		1.1	0.7	-0.2	-0.1	
June 2014		1.1	0.9	-0.1	0.0	
March 2014		0.9	0.8	-0.3	-0.4	
December 2013		0.9	0.6	-0.3	-0.6	

(1) Companies' opinions regarding the direction and magnitude of the expected impact of each factor on their own business conditions in the next three months (large/average/small decrease or increase) were scored on a scale of  $\square$  to 3. A neutral position was assigned a score of 0.

## Three-year forecast of the firm's business conditions

	Deterioration (a)	No change	Improvement (b)	Total	Balance (b) – (a)		
		Industry exclu	uding construction	and Services			
Number of employees							
50-199	17.3	26.7	56.0	100.0	38.7		
200-999	12.4	22.6	65.0	100.0	52.6		
Over 999	10.5	16.8	72.7	100.0	62.2		
Sector							
Industry	13.3	23.7	63.0	100.0	49.7		
Services	19.5	28.0	52.6	100.0	33.1		
Geographical area							
North West	13.0	24.3	62.7	100.0	49.7		
North East	19.3	26.7	54.0	100.0	34.7		
Centre	17.9	28.4	53.8	100.0	35.9		
South and Islands	17.4	24.6	58.0	100.0	40.6		
Total Industry and services	16.3	25.7	58.0	100.0	41.7		
Memorandum items:							
September 2014	18.4	23.9	57.7	100.0	39.3		
June 2014	12.4	23.6	64.0	100.0	51.6		
March 2014	11.4	24.9	63.8	100.0	52.4		
December 2013	18.2	19.8	62.0	100.0	43.8		
	Construction						
Fraction of revenue derived from residential building							
Less than one third	17.8	26.3	55.9	100.0	38.1		
More than one third	17.9	32.4	49.7	100.0	31.8		
Geographical area	- 1 - 2			100.0	51.0		
North	13.5	31.0	55.5	100.0	42.0		
Centre and South-Islands	23.1	24.4	52.5	100.0	42.0 29.4		
Total construction	17.8	24.4	54.1	100.0	36.3		
	17.0	20.0	5-7.1	100.0	50.5		
Memorandum items:							
September 2014	14.4	31.1	54.5	100.0	40.1		
June 2014	13.7	23.4	62.8	100.0	49.1		
March 2014	14.6	23.6	61.8	100.0	47.2		
December 2013	17.1	26.5	56.4	100.0	39.3		

## Assessment of conditions for investment with respect to previous quarter

	Worse (a)	Unchanged	Better (b)	Total	Balance (b) – (a)		
		Industry exclue	ding construction	on and Services			
Number of employees							
50-199	23.8	69.6	6.6	100.0	-17.2		
200-999	14.3	78.1	7.6	100.0	-6.7		
Over 999	11.6	79.5	8.9	100.0	-2.7		
Sector							
Industry	21.6	73.6	4.8	100.0	-16.8		
Services	22.2	68.7	9.1	100.0	-13.1		
Geographical area							
North West	19.3	75.5	5.2	100.0	-14.1		
North East	24.3	65.6	10.1	100.0	-14.2		
Centre	21.6	73.3	5.2	100.0	-16.4		
South and Islands	24.5	68.3	7.2	100.0	-17.3		
Total Industry and services	21.9	71.3	6.9	100.0	-15.0		
Memorandum items:							
September 2014	19.8	69.4	10.9	100.0	-8.9		
June 2014	11.0	76.1	12.9	100.0	1.9		
March 2014	17.2	73.0	9.8	100.0	-7.4		
December 2013	25.6	67.8	6.6	100.0	-19.0		
	Construction						
Fraction of revenue derived from							
residential building							
Less than one third	27.1	68.2	4.8	100.0	-22.3		
More than one third	29.9	64.6	5.5	100.0	-24.4		
Geographical area							
North	26.6	66.2	7.2	100.0	-19.4		
Centre and South-Islands	29.4	68.4	2.2	100.0	-27.2		
Total construction	27.9	67.2	5.0	100.0	-22.9		
Memorandum items:							
September 2014	24.7	68.4	6.9	100.0	-17.8		
June 2014	24.7 19.1	08.4 70.4	10.5	100.0	-17.8		
March 2014	30.9	63.2	5.9	100.0	-8.0		
December 2013	38.1	57.9	4.0	100.0	-34.1		

## Forecast changes in spending on fixed investment between the second half of 2014 and the first half of 2015

	Decrease (a)	No change	Increase (b)	Total	Balance (b) – (a)		
	Industry excluding construction and Services						
Number of employees							
50-199	24.4	49.6	26.1	100.0	1.7		
200-999	21.8	45.7	32.4	100.0	10.6		
Over 999	24.9	50.0	25.1	100.0	0.2		
Sector							
Industry	23.3	50.4	26.3	100.0	3.0		
Services	24.6	47.4	28.0	100.0	3.4		
Geographical area							
North West	25.7	48.4	25.9	100.0	0.2		
North East	21.3	55.0	23.7	100.0	2.4		
Centre	20.1	47.3	32.5	100.0	12.4		
South and Islands	28.9	40.9	30.2	100.0	1.3		
Total Industry and services	23.9	48.9	27.1	100.0	3.2		
			Construction				
Fraction of revenue derived from residential building							
Less than one third	23.2	56.6	20.2	100.0	-3.0		
More than one third	34.6	45.3	20.1	100.0	-14.5		
Geographical area							
North	26.0	58.7	15.3	100.0	-10.7		
Centre and South-Islands	26.8	47.1	26.1	100.0	-0.7		
Total construction	26.4	53.5	20.2	100.0	-6.2		

## Forecast changes in spending on fixed investment excluding investment in property between the second half of 2014 and the first half of 2015

	Decrease (a)	No change	Increase (b)	Total	Balance (b) – (a)		
	Industry excluding construction and Services						
Number of employees							
50-199	21.8	58.8	19.5	100.0	-2.3		
200-999	19.0	54.9	26.1	100.0	7.1		
Over 999	27.2	48.2	24.6	100.0	-2.6		
Sector							
Industry	21.8	56.3	21.9	100.0	0.1		
Services	21.0	59.6	19.4	100.0	-1.6		
Geographical area							
North West	24.5	57.2	18.4	100.0	-6.1		
North East	20.4	57.6	22.0	100.0	1.6		
Centre	16.9	59.2	23.9	100.0	7.0		
South and Islands	20.5	58.6	20.8	100.0	0.3		
Total Industry and services	21.4	57.9	20.7	100.0	-0.7		
			Construction				
Fraction of revenue derived from residential building							
Da zero a un terzo	20.9	66.2	12.9	100.0	-8.0		
Oltre un terzo	31.8	59.3	8.9	100.0	-22.9		
Geographical area							
North	25.3	64.4	10.3	100.0	-15.0		
Centre and South-Islands	22.2	64.2	13.6	100.0	-8.6		
Total construction	23.9	64.3	11.8	100.0	-12.1		

## Forecast changes in spending on fixed investment between 2014 and 2015

(percentages)

	Decrease (a)	No change	Increase (b)	Total	Balance (b) – (a)
		Industry exclue	ding construction	on and Services	
Number of employees					
50-199	24.8	48.9	26.3	100.0	1.5
200-999	20.6	46.1	33.2	100.0	12.6
Over 999	22.7	40.8	36.5	100.0	13.8
Sector					
Industry	23.0	47.6	29.4	100.0	6.4
Services	25.3	48.8	25.9	100.0	0.6
Geographical area					
North West	26.1	45.3	28.6	100.0	2.5
North East	20.6	52.7	26.7	100.0	6.1
Centre	23.9	48.4	27.6	100.0	3.7
South and Islands	25.4	47.0	27.6	100.0	2.2
Total Industry and services	24.1	48.2	27.7	100.0	3.6
		•	Construction		
Fraction of revenue derived from residential building					
Less than one third	23.1	58.4	18.5	100.0	-4.6
More than one third	33.3	51.3	15.4	100.0	-17.9
Geographical area					
North	23.5	59.6	16.9	100.0	-6.6
Centre and South-Islands	28.8	52.7	18.5	100.0	-10.3
Total construction	25.9	56.4	17.6	100.0	-8.3

#### Forecast changes in spending on fixed investment excluding investment in property between 2014 and 2015

	(percer	itages)	1		
	Decrease (a)	No change	Increase (b)	Total	Balance (b) – (a)
		Industry exclu	ding construction	on and Services	
Number of employees					
50-199	21.2	59.4	19.4	100.0	-1.8
200-999	18.2	54.3	27.5	100.0	9.3
Over 999	26.8	43.8	29.4	100.0	2.6
Sector					
Industry	20.8	55.7	23.5	100.0	2.7
Services	20.8	61.0	18.2	100.0	-2.6
Geographical area					
North West	22.0	57.4	20.6	100.0	-1.4
North East	21.2	57.0	21.8	100.0	0.6
Centre	19.4	58.2	22.3	100.0	2.9
South and Islands	18.5	62.5	19.0	100.0	0.5
Total Industry and services	20.8	58.2	21.0	100.0	0.2
			Construction		1
Fraction of revenue derived from residential building					
Less than one third	21.7	65.9	12.5	100.0	-9.2
More than one third	33.6	56.0	10.4	100.0	-23.2
Geographical area					
North	22.8	64.8	12.4	100.0	-10.4
Centre and South-Islands	27.6	61.2	11.2	100.0	-16.4
Total construction	24.9	63.2	11.9	100.0	-13.0

#### Changes to the normal level of the economic activity in the last two years

(percentages)
---------------

	No	Yes, an	Yes,	I don't	Total
	10	increase	a decrease	know	Totai
		Industry exclu	iding construction	on and Services	
Number of employees					
50-199	26.0	22.6	45.3	6.1	100.0
200-999	28.4	23.4	39.6	8.5	100.0
Over 999	29.5	19.0	40.8	10.7	100.0
Sector					
Industry	25.4	27.0	42.1	5.5	100.0
Services	27.7	17.9	46.5	7.9	100.0
Geographical area					
North West	29.0	22.0	41.8	7.1	100.0
North East	22.7	27.6	44.9	4.9	100.0
Centre	26.6	18.7	48.1	6.7	100.0
South and Islands	26.9	19.9	44.5	8.7	100.0
Total Industry and services	26.5	22.7	44.2	6.6	100.0
Memorandum items:					
September 2014	26.0	24.4	42.0	7.5	100.0
			Construction		
Fraction of revenue derived from residential building					
Less than one third	22.1	16.4	53.4	8.1	100.0
More than one third	19.2	8.5	58.7	13.6	100.0
Geographical area					
North	22.6	17.0	51.9	8.5	100.0
Centre and South-Islands	19.7	10.8	58.5	11.0	100.0
Total construction	21.3	14.2	54.9	9.6	100.0
Memorandum items:					
September 2014	19.9	15.6	58.1	6.5	100.0

### Assessment of credit conditions for firms with respect to previous quarter (percentages)

	Deterioration (a)	No change	Improvement (b)	Total	Balance (b) – (a)
		Industry exclu	iding constructio	n and Services	
Number of employees					
50-199	14.1	76.4	9.4	100.0	-4.7
200-999	5.3	80.9	13.8	100.0	8.5
Over 999	7.1	85.3	7.7	100.0	0.6
Sector					
Industry	12.3	75.2	12.5	100.0	0.2
Services	12.6	79.8	7.6	100.0	-5.0
Geographical area					
North West	8.2	80.6	11.2	100.0	3.0
North East	14.6	74.0	11.4	100.0	-3.2
Centre	12.8	77.4	9.8	100.0	-3.0
South and Islands	19.1	75.6	5.3	100.0	-13.8
Total Industry and services	12.5	77.4	10.1	100.0	-2.4
Memorandum items:					
September 2014	12.0	79.1	8.9	100.0	-3.1
June 2014	11.8	80.5	7.7	100.0	-4.1
March 2014	17.8	77.6	4.6	100.0	-13.2
December 2013	19.7	75.8	4.4	100.0	-15.3
			Construction		
Fraction of revenue derived from residential building					
Da zero a un terzo	23.1	71.5	5.4	100.0	-17.7
Oltre un terzo	32.8	64.1	3.1	100.0	-29.7
Geographical area					
North	23.3	72.5	4.1	100.0	-19.2
Centre and South-Islands	28.8	65.6	5.6	100.0	-23.2
Total construction	25.8	69.4	4.8	100.0	-21.0
Memorandum items:					
September 2014	24.2	70.9	4.9	100.0	-19.3
June 2014	26.5	69.2	4.3	100.0	-22.2
March 2014	31.4	67.7	0.9	100.0	-30.5
December 2013	37.5	60.9	1.6	100.0	-35.9

## Overall liquidity position in the next three months (percentages)

	Insufficient	Sufficient	More than sufficient	Total
	Inc	lustry excluding con	struction and Servio	ces
Number of employees				
50-199 addetti	22.1	61.6	16.4	100.0
200-999 addetti	11.5	62.1	26.5	100.0
Oltre 999 addetti	8.7	58.3	33.0	100.0
Sector				
Industry	17.7	61.7	20.7	100.0
Services	22.4	61.4	16.2	100.0
Geographical area				
North West	13.2	62.6	24.2	100.0
North East	18.3	62.0	19.8	100.0
Centre	23.0	62.7	14.3	100.0
South and Islands	36.6	56.8	6.6	100.0
Total Industry and services	19.9	61.6	18.5	100.0
Memorandum items:				
September 2014	19.1	63.5	17.4	100.0
June 2014	17.8	62.5	19.7	100.0
March 2014	19.5	61.8	18.7	100.0
December 2013	19.5	64.6	15.9	100.0
		Constr	uction	
Fraction of revenue derived from				
residential building				
Less than one third	36.3	58.2	5.4	100.0
More than one third	54.6	42.4	3.1	100.0
Geographical area				
North	34.8	57.2	8.0	100.0
Centre and South-Islands	49.8	49.4	0.8	100.0
Total construction	41.5	53.8	4.8	100.0
Memorandum items:				
September 2014	40.8	52.8	6.4	100.0
June 2014	41.8	54.5	3.7	100.0
March 2014	48.1	46.5	5.3	100.0
December 2013	48.6	46.1	5.4	100.0

#### Three-month forecast of workforce

(percentages)

	Decrease (a)	No change	Increase (b)	Total	Balance (b) – (a)
		Industry exclu	ding constructio	n and Services	
Number of employees					
50-199	18.5	70.6	10.9	100.0	-7.6
200-999	25.5	59.4	15.1	100.0	-10.4
Over 999	28.4	53.5	18.0	100.0	-10.4
Sector					
Industry	19.1	67.7	13.2	100.0	-5.9
Services	20.8	68.9	10.2	100.0	-10.6
Geographical area					
North West	18.4	71.4	10.2	100.0	-8.2
North East	21.4	64.1	14.5	100.0	-6.9
Centre	15.7	75.2	9.1	100.0	-6.6
South and Islands	26.3	59.6	14.1	100.0	-12.2
Total Industry and services	19.9	68.3	11.8	100.0	-8.1
Memorandum items:					
September 2014	20.4	67.9	11.8	100.0	-8.6
June 2014	16.3	69.5	14.3	100.0	-2.0
March 2014	18.9	67.6	13.4	100.0	-5.5
December 2013	23.5	66.9	9.6	100.0	-13.9
			Construction		
Fraction of revenue derived from residential building					
Less than one third	29.7	61.1	9.2	100.0	-20.5
More than one third	25.2	69.4	5.4	100.0	-19.8
Geographical area				100.0	
North	28.2	64.6	7.1	100.0	-21.1
Centre and South-Islands	28.7	61.7	9.5	100.0	-19.2
Total construction	28.5	63.4	8.2	100.0	-20.3
Memorandum items:					
September 2014	29.1	60.3	10.5	100.0	-18.6
June 2014	27.1	64.1	8.7	100.0	-18.4
March 2014	32.0	61.4	6.7	100.0	-25.3
December 2013	37.8	54.9	7.3	100.0	-30.5

# Passing the worst stage of the economic situation and expectations for production rates (percentages)

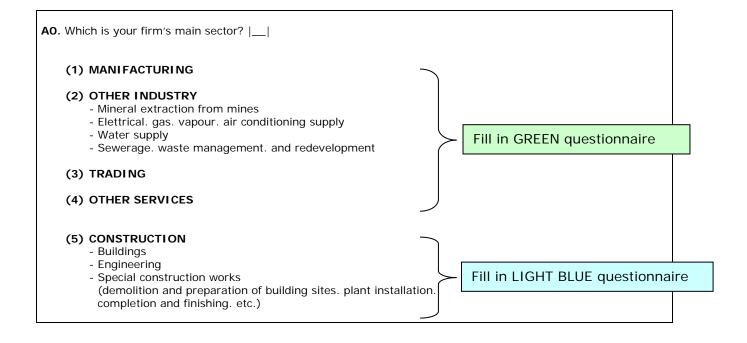
		ed the most di c situation duri half of 2014	ifficult stage of ng the second	of its pro	xpects a solid duction/work coming mont	
	No	Yes	Total	No	Yes	Total
		Industry	excluding con	struction an	d Services	
Number of employees						
50-199	67.6	32.4	100.0	63.5	36.5	100.0
200-999	63.0	37.0	100.0	69.1	30.9	100.0
Over 999	57.6	42.4	100.0	65.8	34.2	100.0
Sector						
Industry	64.4	35.6	100.0	61.4	38.6	100.0
Services	68.8	31.2	100.0	67.9	32.1	100.0
Geographical area						
North West	64.2	35.8	100.0	65.2	34.8	100.0
North East	65.6	34.4	100.0	62.4	37.6	100.0
Centre	70.8	29.2	100.0	67.0	33.0	100.0
South and Islands	69.4	30.6	100.0	63.7	36.3	100.0
Exports' share of sales						
From zero to 1/3	68.1	31.9	100.0	68.8	31.2	100.0
Between 1/3/ and 2/3	68.8	31.2	100.0	60.2	39.8	100.0
More than 2/3	57.3	42.7	100.0	53.6	46.4	100.0
Total Industry and services	66.5	33.5	100.0	64.5	35.5	100.0
			Constru	uction		
Fraction of revenue derived from residential building						
Less than one third	76.3	23.7	100.0	68.9	31.1	100.0
More than one third	74.7	25.3	100.0	75.8	24.2	100.0
Geographical area						
North	74.2	25.8	100.0	75.2	24.8	100.0
Centre and South-Islands	77.9	22.1	100.0	65.3	34.7	100.0
Total construction	75.8	24.2	100.0	70.8	29.2	100.0

Appendix C:

The questionnaire

#### IL SOLE 24 ORE – BANCA D'ITALIA SURVEY ON INFLATION AND GROWTH EXPECTATIONS DECEMBER 2014

Company Name



	IN	NDUSTRY	Y EXCLU	DING CONST	RUCTION AN	d Servic	ES			
Instructions: For percentage chang	ges. indicat	te the sigr	n in the fir	st box on the l	eft (+ :for incr	eases; —: f	for decreases).			
SEZIONE A - GENERAL INFORM	ATION									
A1. Number of employees:										
A2. Share of sales revenues co	oming fror	n export	ts:							
(1= more than 2/3; 2= Betwee	en 1/3 and	d 2/3; 3	= Up to '	1/3 and more	than zero;	4=Zero)				
SECTION B - GENERAL ECONOR	MIC SITUA	TION OF	THE COUN	ITRY						
				in June 2015?	in Dect 201		in December 2016?	on ave Decemb Decem	•	5 and
B1a. (about 2/3 of the sam consumer price inflation. meas month change in the HARMONIZI PRICES was 0.2 per cent in Italy the euro area. What do you thi	ured by th ED INDEX O and 0.4	he 12- F CONSUN per cent	in	,  9	5      _	_ ,  %	,  9	6     _	]],	%
<b>B1b. (about 1/3 of the sam</b> think consumer price inflation i the 12-month change in the HA CONSUMER PRICES. will be	n Italy. m	neasured	by i	,  %	5      _	_ ,  %	,  %	6     _	, -	%
B2. Compared with 3 months a	<u>ago.</u> do yo	ou consid	der Italy	s general eco	nomic situat	ion is?	🗖 Better 🗖 T	he same	Worse	е
<b>B3</b> . What do you think is the p Zero 1-25 per cent 2	-			-	-			3 months?		
SECTION C – Your Firm's Bus					-99 per cent					
How do you think business con				will be:						
C1. in the next 3 months?		-			U Worse	Much w	orse			
C2. in the next 3 years?										
For each of the above forecast the probability assigned to eac								le forecasts	accord	ding to
the probability assigned to eac		Better		The s			Worse	Т	otal	
C3. in the next 3 months		Dottol						1	0	0
C4. in the next 3 years								1	0	0
Please indicate whether and wi	th what ir	ntensity	the follow	wing FACTOR	S will affect	t your firr	m's business in	the next 3	month	I <u>S</u> .
Factors affecting your	firm's bu	usiness		Eft	ect on busin	ess	Int	ensity (if not	t nil)	
In the next 3	months			Negative	Nil	Positive	Low	Average	Hi	igh
C5. Changes in demand				1	2	3	1	2	3	
C6. Changes in YOUR PRICES				1	2	3	1	2	3	
<b>C7.</b> AVAILABILITY and the COST O	OF CREDIT			1	2	3	1	2	3	
<b>C7.Bis</b> UNCERTAINTY DUE TO ECON FACTORS	NOMIC AND	POLITICA	L	1	2	3	1	2	3	
C8. Compared with 3 month ad	<u>go</u> . do you	u think c	onditions	s for investme	ent are ?	Better	The same	U Worse		
<b>C9.</b> What do you think your liq credit?	uidity situ	ation wi	ill be <u>in tl</u> ban suffi	<u>he next 3 mo</u> icient	<u>nths</u> . given t	he expect	ed change in the	conditions	of acce	ess to
C10. Compared with three mo					products '	? 🗖 н	ligher 🗖 Unchar	nged 🗖 Lov	ver	
C11. How will the total dema	nd for you	ur produ	cts vary	in the next 3	months? 🗖	Increase	No change	<b>D</b> ecrease		
(Answer to questions C12-C C14)	13 only	if the sł	hare of s	sales revenu	es coming	from exp	orts is positive	. otherwis	e go to	D
C12. Compared with three mo	nths ago.	is the fo	oreign d	emand for yo	ur products	? 🗖 н	ligher 🗖 Unchar	nged 🗖 Lov	ver	
C13. How will the foreign der										
C14. Compared with three mo										
C15 Overall. do you think your										
C16 Do you expert a solid imp	rovement	of your	producti	on/work rate	s in the comi	ng months	s? 🗖 No 🗖 Ye	s		
SECTION D - CHANGES IN YOU	R FIRM'S	SELLING	PRICES							
D1. In the last 12 months. what	at has bee	en the av	verage cl	hange in your	firm's prices	s?				%
D2. For the next 12 months. w	hat do yo	u expect	t will be t	the average c	hange in you	ur firm's pi	rices?	_	_  . _	_ %
Please indicate direction and ir	tensity of	the follo	owing FA	стокя as the	y will affect y	your firm's	s selling prices <u>ir</u>	the next 1	2 mont	:hs:

Factors affecting your firm's prices	Effect o	n firm's sellin	g prices	Int	<b>tensity</b> (if not r	nil)
in the next 12 months	Downward	Neutral	Upward	Low	Average	High
D3. TOTAL DEMAND	1	2	3	1	2	3
D4. RAW MATERIALS PRICES	1	2	3	1	2	3
D5. LABOUR COSTS	1	2	3	1	2	3
D6. PRICING POLICIES of your firm's main competitors	1	2	3	1	2	3
SECTION E – WORKFORCE	-	-		=	-	
				Lower	Unchanged	Higher
<b>E1.</b> Your firm's TOTAL NUMBER of employees in the next 3	months will i	be:		1	2	3
SEZIONE F – INVESTMENT						
<b>F1</b> . What do you expect will be the nominal expenditure 2014? □Much higher □A little higher □About the same 0		0	,	stment in 20	15 compared	with that in
<b>F1.bis</b> And what do you expect will be the same expendi A little higher About the same A little lower Much		investment e	xcluding inve	estment in pr	roperty? 🗆 Mu	ch higher
<b>F2</b> . And what do you expect will be the nominal expendit Much higher A little higher About the same A little			2014 compare	ed with that	in the first ha	lf of 2014:
<b>F2.bis</b> And what do you expect will be the same expendi A little higher About the same A little lower Much		investment e	xcluding inve	estment in pr	roperty? 🗖 Mu	ich higher
NOTE: The responses "much higher" and "much lower" a	also apply wh	en. in the tw	o periods cor	npared. inve	stments are z	ero.

				Cons	TRUCTI	ON						
Instructions: For percentage change	ges. indica	te the sig	in in the fi	rst box or	n the left	t (+ :for inci	reases; —:	for de	creases).			
SEZIONE A - GENERAL INFORM	IATION											
A1. Number of employees:												
A2. Share of sales revenues co	oming fro	m expor	ts:									
(1= more than 2/3; 2= Betwee	en 1/3 ar	nd 2/3; 3	B= Up to	1/3 and	more t	han zero;	4=Zero)					
SECTION B - GENERAL ECONOR	AIC SITUA	TION OF	THE COU	NTRY								
				in June	2015?		ecember )15?	in	December 2016?	Decen	nber 2	e between 016 and 2018 ?
B1a. (about 2/3 of the same consumer price inflation. meas month change in the HARMONIZI PRICES was 0.2 per cent in Italy the euro area. What do you thi	ured by f ED INDEX ( and 0.4	he 12- F consu per cen	tin	_	,  %		,  %		 .  ,  %		_	_ ,  %
<b>B1b. (about 1/3 of the sam</b> think consumer price inflation i the 12-month change in the HA CONSUMER PRICES. will be	n Italy. r	neasure	d by	_	,  %		,  %	۱	 .  ,  %			_ ,  %
B2. Compared with 3 months a	<u>ago.</u> do y	ou consi	der Italy	's gener	al econ	omic situat	ion is?	🗖 B	etter 🗖 TI	ne same	Οv	Vorse
B3. What do you think is the p	robability	/ of an ir	mprovem	ent in It	aly's ge	eneral ecor	nomic situa	ation	in the next			
🗖 Zero 🗖 1-25 per cent 🗖 2	•			er cent	76-9	9 per cent	100 p	er ce	nt			
SECTION C - YOUR FIRM'S BUS	INESS CC	NDITION	IS									
How do you think business con		-				_	_					
C1. in the next 3 months?												
C2. in the next 3 years? D N	uch bett	er 🗖 B	etter 🗆	The sa	me 🗖 '	Worse 🛛	Much wor	se				
For each of the above forecast	s imagir	e there	100									
the probability assigned to eac										e foreca	sts ad	ccording t
the probability assigned to eac		ow do yo			conditi	ons for you		ıy wil	I be:	e foreca		_
						ons for you			I be:		Tota	al
C3. in the next 3 months		ow do yo			conditi	ons for you		ıy wil	I be:	1	Tota <b>0</b>	al O
C3. in the next 3 months C4. in the next 3 years	h one. He	ow do yo Better	ou think	business	conditi The sa	ons for you me	ur compar	y wil Wors	I be:	1	Tota 0 0	al O O
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi	h one. He	ow do yo Better ntensity	the follo	business	conditi The sa	ons for you me will affec	ur compar	y wil Wors	be: se business in	1 1 the nex	Tota 0 0 t 3 m	al O O Donths.
C3. in the next 3 months C4. in the next 3 years	h one. He	ow do yo Better ntensity	the follo	business	conditi The sa CTORS Effe	ons for you me	ur compar	wil Wors m's I	be: se business in	1	Tota 0 0 t 3 m not ni	al O O Donths.
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3 C5. changes in demand	h one. He	ow do yo Better ntensity	the follo	wing FA	conditi The sa CTORS Effe	ons for you me will affec	ur compar	wil Wors m's I	I be: se business in Inte	1 1 the next	Tota 0 0 t 3 m not ni	al O O Donths.
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3	h one. He	ow do yo Better ntensity	the follo	wing FA	CTORS CTORS Effe ve	will affec to n busin Nil 2   2	t your fir Positive 3   3	wil Wors m's I	I be:           se           se           pusiness in           Interview           1             1             1	1 the next ensity (if Average 2   2	Tota 0 0 t 3 m not ni	al 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3 C5. changes in demand	h one. He	ow do yo Better ntensity	the follo	wing FA	CTORS CTORS Effe ve	will affec Nil 2	t your fir Positive 3	wil Wors m's I	I be:           se           Justness in           Interview           Low           1	1 the next ensity (if Average 2	Tota 0 0 t 3 m not ni	al 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3 C5. changes in demand C6. changes in YOUR PRICES	h one. He th what i firm's b months	bw do yo Better ntensity usiness	the follo	wing FA	CTORS CTORS Effe ve	will affec to n busin Nil 2   2	t your fir Positive 3   3	wil Wors m's I	I be:           se           se           pusiness in           Interview           1             1             1	1 the next ensity (if Average 2   2	Tota 0 0 t 3 m not ni	al 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3 C5. changes in demand C6. changes in YOUR PRICES C7. AVAILABILITY and the COST O C7.Bis UNCERTAINTY DUE TO ECON	th what i firm's b months	Development of the second seco	the follo	wing FA  Wegati  1 _  1 _  1 _  1 _	conditi The sa CTORS Effe ve 	ons for you me will affec ct on busin Nii 2   2   2   2	ur compar t your fir ess Positive 3   3   3   3	m's I	I be: Se Dusiness in Int Low 1   1   1   1	1 the next ensity (iff Average 2   2   2   2	Tota 0 0 1 3 ma not ni	al 0 0 0 0 0 0 0 0 0 0 0 0 0
C3. in the next 3 months C4. in the next 3 years Please indicate whether and wi Factors affecting your In the next 3 C5. changes in demand C6. changes in YOUR PRICES C7. AVAILABILITY and the COST OF FACTORS	th what i firm's b months OF CREDIT	Development of the second seco	the follo	wing FA	CTORS CTORS Effe ve estmen	ons for you me will affec ct on busin Nil 2   2   2   2   t are ?	t your fir ess Positive 3   3   3   3   3	y will Wors m's I	I be:       Se       Jusiness in       Interpretation       1	1           the next           ensity (if           Average           2             2             2             2             2             2             2             2             2             2             2             2             2	Tota O O t 3 mi not ni	al 0 0 0 0 0 0 0 0 0 0 0 0 0
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D1. In the last 12 months. what has been the average change in your firm's prices?

D2. For the next 12 months. what do you expect will be the average change in your firm's prices?

|\_\_| |\_\_|.|\_|%

1

<b>D2.</b> For the next 12 months. What do you expect will be						
Please indicate direction and intensity of the following $\ensuremath{\textbf{F}}\xspace$	CTORS as they	y will affect y	our firm's se	lling prices <u>i</u>	n the next 12	months:
Factors affecting your firm's prices	Effect of	n firm′s sellin	g prices	In	tensity (if not r	nil)
in the next 12 months	Downward	Neutral	Upward	Low	Average	High
D3. TOTAL DEMAND	1	2	3	1	2	3
D4. RAW MATERIALS PRICES	1	2	3	1	2	3
D5. LABOUR COSTS	1	2	3	1	2	3
D6. PRICING POLICIES of your firm's main competitors	1	2	3	1	2	3
				Lower	Unchanged	Higher
E1. Your firm's TOTAL NUMBER of employees in the next 3	months will b	be:		<i>Lower</i> 1	Unchanged	Higher 3
<ul> <li>E1. Your firm's TOTAL NUMBER of employees in the next 3</li> <li>SEZIONE F – INVESTMENT</li> <li>F1. What do you expect will be the nominal expenditure 2014?  <ul> <li>Much higher</li> <li>A little higher</li> <li>About the same</li> </ul> </li> </ul>	on (tangible a	and intangible	,	1	2	3
SEZIONE F – INVESTMENT F1. What do you expect will be the nominal expenditure	on (tangible a □A little lower iture in fixed i	and intangible	er	1   tment in 20	2   15 compared	3   with that i
SEZIONE F – INVESTMENT F1. What do you expect will be the nominal expenditure 2014? Much higher A little higher About the same F1.bis And what do you expect will be the same expend	on (tangible a A little lower ture in fixed in lower ture in the first	and intangible Much lowe investment e st half of 201	er xcluding inve	1   itment in 20 stment in pr	2   15 compared	3   with that i

**F2.bis** And what do you expect will be the same expenditure in fixed investment excluding investment in property? Much higher A little higher About the same A little lower Much lower

NOTE: The responses "much higher" and "much lower" also apply when in the two periods compared. investments are zero.

#### GENERAL INFORMATION

- I Unless indicated otherwise. figures have been computed by the Bank of Italy.
- II Symbols and Conventions:
  - the phenomenon in question does not occur;
  - .... the phenomenon occurs but its value is not known;
  - .. the value is known but is nil or less than half the final digit shown.

Figures in parentheses in roman type () are provisional. those in parentheses in italics () are estimated.

- III The tables are identified both by a number and by an alphanumeric code that defines the content of the table in the database in the electronic archive in which information to be released to the public is held. A similar code identifies the different aggregates shown in each table.
- IV The methodological notes in the last part of the Supplement are identified by electronic codes that refer to the tables and. within each table. to the individual aggregates. Notes that refer to a single observation are also identified by the date of that observation.

#### SUPPLEMENTS TO THE STATISTICAL BULLETIN

Money and Banking (monthly) The Financial Market (monthly) The Public Finances. borrowing requirement and debt (monthly) Balance of Payments and International Investment Position (monthly) Financial Accounts (quarterly) Payment System (half yearly) Public Finance Statistics in the European Union (annual) Local Government Debt (half yearly) Household Wealth in Italy (annual) Sample Surveys (irregular) Methodological Notes (irregular)

All the supplements are available on the Bank of Italy's site (www.bancaditalia.it). Requests for clarifications concerning data contained in this publication can be sent by e-mail to statistiche@bancaditalia.it

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