

Discussion of “Uncovering the Costs of High Inflation” by Ken Miyahara, Alberto Cavallo & Francesco Lippi

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Summary

Big-picture question:

- New Keynesian models predict inflation is costly through price dispersion ...but measured costs are **small**. **Are they really?**

This paper:

- Add **price-research frictions** to sticky-price model with **asymmetric** CES profit function

What it finds:

- Misallocation costs rise **steeply** with trend inflation: from **50 bp** of GDP at 18% to **281 bp** at 86%
 - ↪ vs. an essentially *flat* menu-cost-only benchmark
 - ↪ information friction is what makes inflation bite due to **precautionary pricing**

My discussion

Paper:

- Elegant model with transparent mechanism and quantitative bite (you should read it!)

My plan:

1. Summarize the [main insights](#)
2. What is the effect of *other features* of the inflation process? $\implies$ a (toy) extension
3. Comments and suggestions

Main insight: a three-step argument

1. Asymmetry $\Rightarrow$ precautionary pricing

- ▶ With CES demand, forgone profits punish **negative** gaps far more than positive
- ▶ As information ages (τ), firms **hedge up**: return point $x^*(\tau) \uparrow$ (stronger with trend inflation μ)

$\Rightarrow$ *additional* source of price-gap dispersion

2. Measurement: data only **bound** σ^2 from above

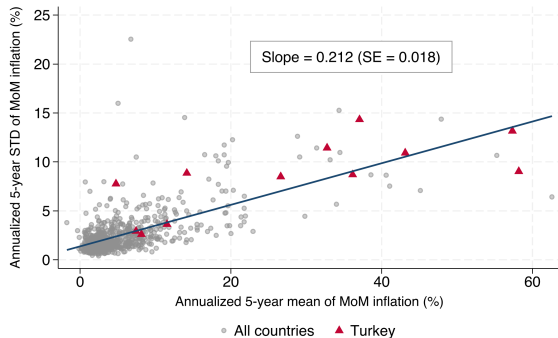
$$\underbrace{N_a \tilde{\mathbb{E}}[(\Delta p - \mu \tau^a)^2]}_{\text{Observed price-change dispersion}} = \underbrace{N_a \tilde{\mathbb{E}}[(x^*(\tau) - x^*(\tau_0))^2]}_{\text{Markup-target dispersion (info friction)}} + \underbrace{\sigma^2}_{\text{True idiosyncratic vol}}$$

3. Why do we care?

- ▶ *Smaller* $\sigma^2 \Rightarrow$ price adjustment responds **more strongly** to trend inflation (better fit of the data)
- ▶ Stronger hedging $\Rightarrow$ more dispersed markup targets and price-gaps $\Rightarrow$ **larger** misallocation cost

What about *other features* of the inflation process?

- High-inflation regimes are also **high-volatility** regimes

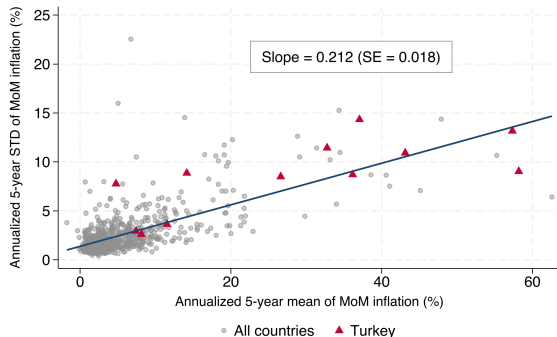


Source: BIS long CPI dataset

(a) Level vs. volatility of inflation

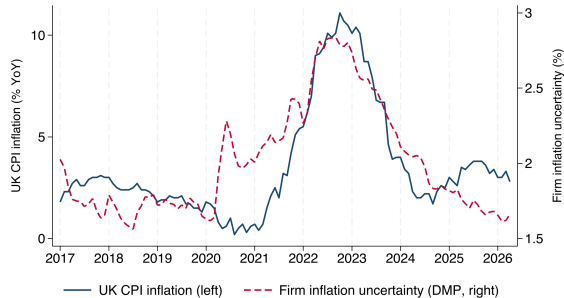
What about *other features* of the inflation process?

- High-inflation regimes are also **high-volatility** regimes
- ... and **high-uncertainty** regimes for firms



Source: BIS long CPI dataset

(a) Level vs. volatility of inflation



Sources: ONS CPI annual rate (D7G7); Bank of England Decision Maker Panel (DMP).
Firm inflation uncertainty: mean within-firm SD of year-ahead own-price growth, 3-mo avg (Yotzov et al. 2023).

(b) Inflation vs. firm uncertainty about own future prices

A (toy) extension: let inflation be volatile and unknown

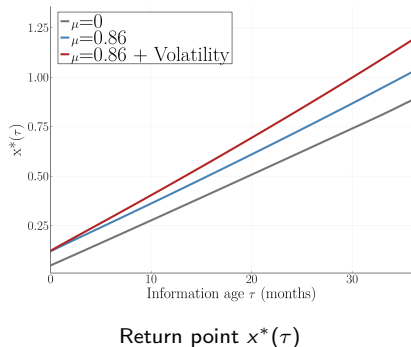
One simple experiment (surely there are better ways!):

- Let gap inherit extra **inflation-driven volatility** that grows with inflation level

$$dz_i = -\mu dt + \sigma dW_i + \sigma_\pi(\mu) dW_\pi$$

- Trend inflation is known, but *realized* inflation path is **uncertain**
- When firms learn about idiosyncratic shocks, they simultaneously learn about inflation
- Assume $\sigma_\pi(\mu) = 0.1\mu$ (crude calibration of “some inflation information is free”)
- Problem of the firm remains the same

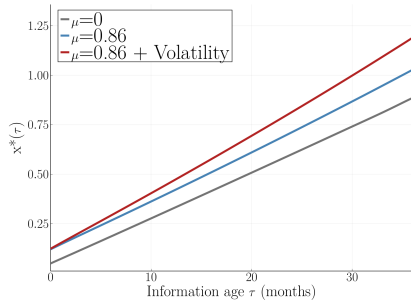
Volatility strengthens precautionary motive



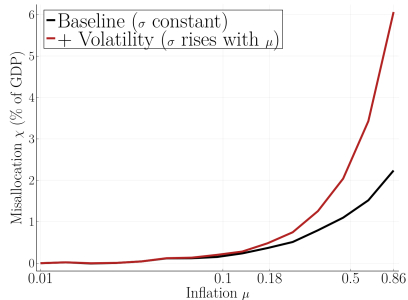
- With volatile inflation, firms now face more uncertainty and target **higher** markups

⇒ precautionary hedging is **even stronger**

Volatility strengthens precautionary motive ... and misallocation cost could be *larger*



Return point $x^*(\tau)$



Misallocation cost $\chi(\mu)$

- With volatile inflation, firms now face more uncertainty and target **higher** markups

⇒ precautionary hedging is **even stronger**

- At high inflation the cost could be **much larger**

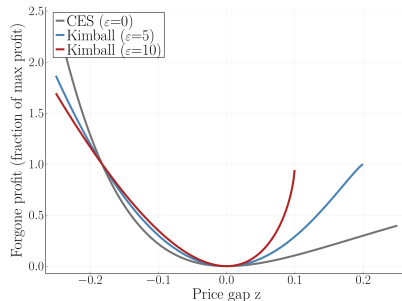
Two comments & suggestions

Comment 1: which way does hedging push?

- Upward hedging hinges on the CES asymmetry; other demand systems can flip it

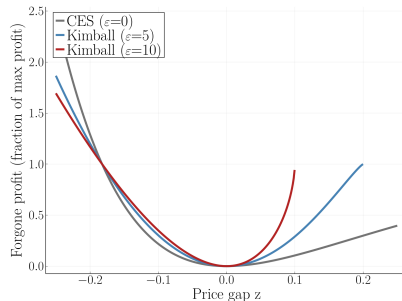
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- **Kimball** (Klenow & Willis, 2016): *high* gaps heavily penalized $\Rightarrow$ volatility could push prices **down**



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- **Suggestive evidence:** firms made **more uncertain** about agg. growth **cut** prices Kumar, Gorodnichenko & Coibion (2022)
- Interested in seeing how robust the upward hedge is across demand systems

Comment 2: disciplining the information friction

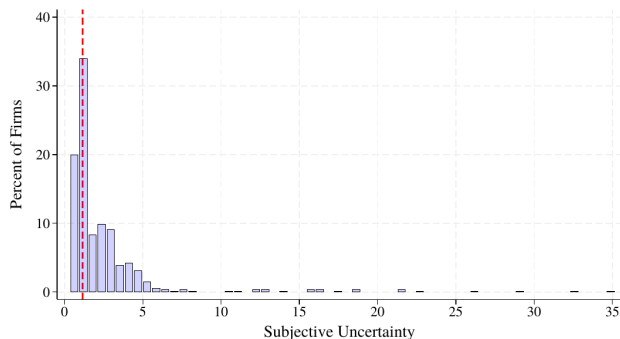
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- How do we pin down cost of research κ_r ?

Comment 2: disciplining the information friction

- Literature stresses that co-movement of price-setting and price-research matters (Woodford, 2009)
- How do we pin down cost of research κ_r ?
- Afrouzi, Flynn & Yang (2024): elicits firms' subjective uncertainty about own optimal reset price

"If your firm was free to change its price (i.e. suppose there was no cost [...]) today, what probability would you assign to each of the following categories of possible price changes the firm would make?"

Figure B.1: Distribution of Subjective Uncertainty in the New Zealand Survey Data



- Suggestion: leverage belief-elicitation + price-change data to discipline $(\kappa_r, \kappa_a, \sigma^2)$ jointly

Conclusion

- Very nice paper! Clean mechanism that significantly raises cost of high inflation (+ valuable technical contribution as a bonus)
 - **What's next?**
 - ▶ Further exploration of the precautionary mechanism
 - ▶ More disciplining of the information friction
- Eager to see more papers on these topics!