

Beyond firm size: network position and shock transmission in firm-to-firm production networks across five economies

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¹The views are those of the presenter and not the Federal Reserve Bank of Dallas or the Federal Reserve System.

Big Picture

- Transmission of policy shocks through production networks
 - ▶ Existing papers focus on sectoral production networks (e.g. Ozdagli-Weber RFS25, di Giovanni and Hale JF22)
- Valuable contribution:
 - ▶ Firm-to-firm production networks
 - ▶ Use tax records for five European economies
 - ▶ Network heterogeneity: size, centrality, up/downstreamness
 - ▶ Monetary policy transmission as application
- Main comment: separate directly measured network facts from causal or counterfactual policy claims.

Main Results

- Centrality = Size \neq Upstreamness
 - ▶ Upstream firms' sales and prices react more.
 - ▶ Network structure can explain heterogeneity in policy effects across countries.
 - ▶ Larger firms upstream \rightarrow larger aggregate response. (Italy)
 - ▶ Larger firms downstream \rightarrow smaller aggregate response. (Estonia/Hungary)

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- Interesting B2B facts
 - ▶ The top 1% of firms account half of domestic B2B sales.
 - ▶ Number of customers explains half of firm size dispersion.
 - ▶ Within-sector heterogeneity $>$ cross-sector heterogeneity for size distr.
 - ▶ Firm-level networks are sparser than industry networks.

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 - ▶ This can lead to different *measured* network characteristics and effects.
- Solution: Add common-sample checks: common thresholds, common sectors/legal forms, high-coverage firms, and sensitivity to missing foreign/consumer links.

2. Core Network Interpretation

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- Comparison of firm-level and sector-level networks
 - ▶ Top 1% of firms account for nearly half or more of network sales
 - ▶ Are within-sector flows mostly driven by large firms?
 - ▶ Does the conclusion regarding sparsity and roundabout production survive in a value-weighted analysis focused on the largest firms?

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 - ▶ Does the conclusion regarding sparsity and roundabout production survive in a value-weighted analysis focused on the largest firms?
- Is upstreamness another characteristic in disguise?
 - ▶ Unlike sectors, firm-level links are endogenous.
 - ▶ How is upstreamness correlated with other firm characteristics known to capture monetary policy exposure? (Ozdagli-Velikov RFS 2018)

3. Monetary Policy Application

- The paper does a back-of-the-envelope calculation for five countries:
 - ▶ Hold fixed the Belgian estimated mapping from upstreamness to monetary-policy response
 - ▶ Ask how aggregate response would differ if firms were distributed as in Italy, Portugal, Hungary, Estonia

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 - ▶ Ask how aggregate response would differ if firms were distributed as in Italy, Portugal, Hungary, Estonia
- The crucial assumptions are linearity of policy response in upstreamness and the primacy of upstreamness in policy response.
 - ▶ Can the authors derive the linear relationship from microfoundations or use higher order/nonlinear terms to see if it makes any difference?
 - ▶ Report aggregate response magnitudes with confidence intervals, compare Belgian- and Estonian-based calibrations, and run horse races with size, sector, degree, centrality, and openness.