

# Designing Effective Border Adjustment with Minimal Information Requirements: Theory and Evidence

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4th Banca d'Italia, European Central Bank and World Bank Conference on  
“Trade, value chains and financial linkages in the global economy”

December 15-16, 2025

# Climate Change Mitigation Policy and Carbon Leakage

In **2015**, 196 countries negotiate the **Paris Accord**: Emission should be cut by roughly **50%** by **2030** and should reach **net-zero** by **2050**.

Yet, in 2024 only 25% of Greenhouse gas (GHG) emissions worldwide are subject to carbon taxes or cap-and-trade policies (World Bank, 2024)

Countries tackle this target at different speeds  $\Rightarrow$  **significant risk of carbon leakage** (i.e., production displacement abroad)

**2021**: EU initiates a legislative process to increase ambition behind pricing emissions while preventing leakage through a **carbon border adjustment mechanism (CBAM)**

► Changes the paradigm that trade policy cannot be used to enforce climate policy

# CBAM: Carbon Border Adjustment Mechanism

## Main objectives

1. Deter carbon leakage to third countries
2. Provide incentive for CO<sub>2</sub> emissions reductions abroad
- (3. Encourage adoption of carbon pricing or equivalent policies in non-EU countries)

## How does it work?

- ▶ Calculate CO<sub>2</sub> emissions embedded in imports from non-EU countries (*actual* emissions of production plant in origin country)
- ▶ Buy CBAM certificates for each ton of imported embedded emissions
- ▶ CBAM certificates have same price as Emissions Trading System (ETS) allowances

## CBAM levels playing field w.r.t carbon costs:

import tax depends on carbon intensity and carbon pricing in foreign countries

## CBAM - The perfect is the enemy of the good

- ▶ Because of **high information needs**, CBAM initially applies only to **few sectors**: aluminum steel, cement, fertilizers, hydrogen and electricity  
⇒ **distorts production across and within sectors** (e.g. offshore production of final goods that use carbon-intensive intermediates)
- ▶ **Moral hazard**: Costly monitoring needed to sanction under-reporting
- ▶ CBAM **discriminates** imported goods depending on their carbon footprints  
⇒ **political opposition** from carbon-intensive exporting countries that would face high CBAM rates (mostly low-income)  
⇒ it may require an **exemption** from **WTO's** Most Favored Nation principle

- ▶ High **ambitions** behind CBAM threaten its feasibility.
- ▶ We propose a **alternative border adjustment mechanism** that focuses on leakage prevention: the Leakage Border Adjustment Mechanism
- ▶ We build **quantitative trade model** to compare how CBAM, LBAM and other border adjustment mechanisms affect **carbon leakage**, **trade** and **welfare**

# **An Alternative Proposal to CBAM**

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## LBAM (Leakage Border Adjustment Mechanism)

LBAM gives up the goal of reducing foreign emissions and concentrates on eliminating leakage.

Recall what is driving carbon leakage:

### Higher EU carbon price:

- ▶ shifts upward the EU supply of carbon intensive products
- ▶ increases demand for imported substitutes and reduces EU exports

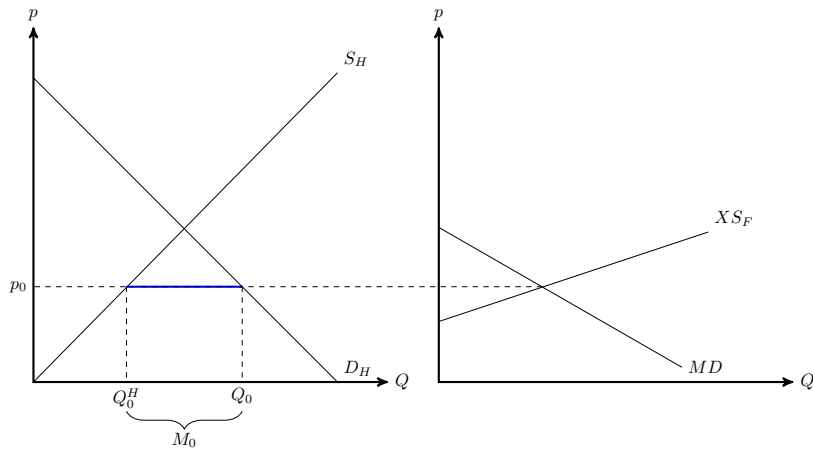
### ⇒ Emissions leakage due to:

CO<sub>2</sub> embedded in increased imports to the EU and increased exports between third countries

**LBAM:** designed to exactly offset the change in imports and exports induced by EU ETS ⇒ exact leakage offset

## Carbon Leakage: Higher imports $M_{TE}$ due to carbon price $\tau_E$

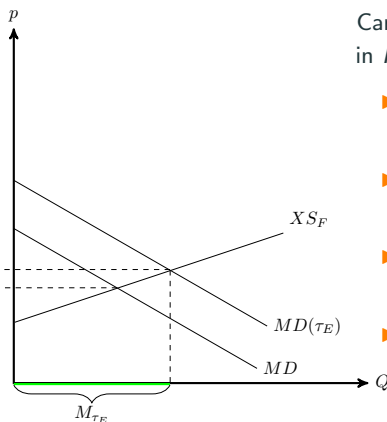
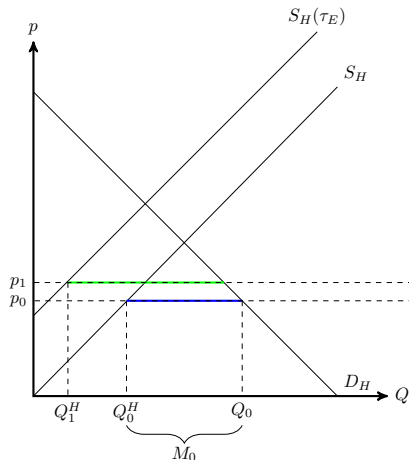
Simple model with home (H) and foreign (F) country





## Carbon Leakage: Higher imports $M_{\tau_E}$ due to carbon price $\tau_E$

Simple model with home (H) and foreign (F) country

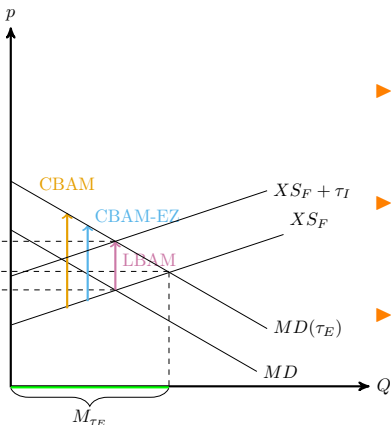
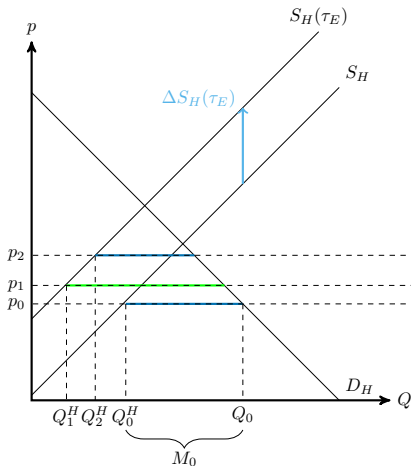


Carbon price  $\tau_E$  is introduced in H

- ▶ Domestic supply  $S_H$  shifts out to  $S_H(\tau)$
- ▶ Import demand  $MD_H$  shifts out to  $MD_H(\tau)$
- ▶ International price increases from  $p_0$  to  $p_1$
- ▶ Leakage: Increase in import demand  
 $\Delta M = M_{\tau_e} - M_0$

## LBAM tariff $\tau_I$ resets imports to $M_0$ : Zero Leakage

Home charges LBAM tariff  $\tau_I$



- ▶ Drives a wedge between import demand  $MD_H$  and export supply  $XS_F$
- ▶ Consumer price increases from  $p_1$  to  $p_2$ , world price drops to  $p_0$
- ▶ More domestic supply, reduction in imports by  $-\Delta M$ : leakage undone

## Information requirements for a feasible policy proposal

1. **Theoretical model** of international trade to derive LBAM rates from first principles and analyze effects on welfare and emissions
2. **Empirical estimates** and parameters needed to calibrate LBAM tariffs
  - ▶ Import demand elasticities and returns to scale
  - ▶ Elasticity of output to carbon emissions and physical input in  $H$
  - ▶ Expenditure shares

All these objects can be estimated using readily available data

⇒ no additional bureaucracy needed

⇒ border adjustment can be introduced in all sectors

## Preview of Main Results

1. Any Border Adjustment Mechanism (BAM) should be designed so that it can be applied to **all sectors**. Limiting BAMs to a handful of sectors leaves much carbon leakage intact.
2. A **simple CBAM** that taxes embedded emissions in imports using **EU carbon intensities** performs almost as good as the **exact CBAM** in terms of emissions and welfare, but with substantially lower admin costs.
3. However, both **CBAM variants** have **major trade impacts** and put significant abatement **burden on non-EU countries**.
4. In contrast, **LBAM** can address both **import** and **export leakage** with **low information requirements** and **minimal trade impacts**.

# Theoretical Framework

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# Quantitative trade model

- ▶ Multi-country model with trade in differentiated products and many sectors
- ▶ Quasi-linear utility, Cobb-Douglas aggregation of sectoral CES bundles
- ▶ Within each sector, a fixed number of firms produce differentiated varieties and compete under monopolistic competition
- ▶ Production functions are market-specific with sector-specific returns to scale
- ▶ Firms use a physical input and energy to produce
- ▶ The price of the physical input is normalized to one due to a freely traded outside good with linear technology
- ▶ The price of energy is exogenously given (no energy price leakage)
- ▶ Carbon emissions are a by-product of energy input and are a global bad

▷ Utility

$$U_i = C_{i0} + \int_s \eta_{is} \log C_{is} ds - \theta_i \int_s e_s ds,$$

$$C_{is} = \left[ \sum_{j=1}^J \int_0^{N_{ijs}} c_{ijs}(\omega)^{\frac{\varepsilon_s-1}{\varepsilon_s}} d\omega \right]^{\frac{\varepsilon_s}{\varepsilon_s-1}}$$

- $C_{i0}$  is the tradable good in country  $i$
- $c_{ijs}(\omega)$  is the consumption by country  $i$  of an individual sector- $s$  variety  $\omega$  produced in country  $j$
- $e_s$  denotes global emissions from sector  $s$  with social marginal cost  $\theta_i$

⇒ Consumers derive utility from consumption and disutility from global emissions

▷ Associated demand functions

$$c_{ijs}(\omega) = \left( \frac{p_{ijs}(\omega)}{P_{ijs}} \right)^{-\varepsilon_s} C_{ijs} \quad C_{ijs} = \left( \frac{P_{ijs}}{P_{is}} \right)^{-\varepsilon_s} \eta_{is} P_{is}^{-1}$$

# Production

- ▶ Monopolistic competition, fixed number of firms  $N_{ijs}$
- ▶ Production of country  $j$  for market  $i$  in sector  $s$  has variable returns to scale

$$y_{ijs} = \phi_{ijs} \left( \frac{z_{ijs}}{\beta_s} \right)^{\beta_s} \left( \frac{l_{ijs}}{\alpha_s} \right)^{\alpha_s}$$

- $z_{ijs}$  is the energy use associated with the production
  - $l_{ijs}$  is a composite physical input (factors other than energy)
  - $\phi_{ijs}$  is a productivity shifter.
- ▶ Associated marginal cost function:

$$MC_{ijs} = \left( \frac{y_{ijs}}{\phi_{ijs}} \right)^{\gamma_s} p_{Zj}^{\beta_s(1+\gamma_s)} \phi_{ijs}^{-1}$$

where  $\gamma_s \equiv 1/(\alpha_s + \beta_s) - 1$  represents the returns to scale



# Carbon Emissions and Carbon Tax

- ▶ Carbon emissions embodied in goods produced by sector  $s$  in country  $j$  for market  $i$  are given by

$$e_{ijs} = d_j z_{ijs}$$

where  $d_j$  denotes the rate of carbon emissions per unit of energy in country  $j$ .

- ▶ Assume a tax of  $\tau_{Ej}$  dollars per unit of carbon emissions. Then the unit cost of energy gross of the carbon tax is given by:

$$p_{Zj} = \tilde{p}_{Zj} + d_j \tau_{Ej}$$

.

where  $\tilde{p}_{Zj}$  is the energy price in country  $j$  net of carbon taxes

# Sectoral Equilibrium

Closed-form solution for  $y_{ijs}$ ,  $p_{ijs}$  and  $P_{is}$  for all  $i, j$  and  $s$ :

$$y_{ijs} = \left( \eta_{is} \tau_{ijs}^{1-\varepsilon_s} \right)^{\frac{1}{\gamma_s \varepsilon_s + 1}} \left( \phi_{ijs} p_{Zj}^{-\beta_s} \right)^{\frac{(\gamma_s + 1)\varepsilon_s}{\gamma_s \varepsilon_s + 1}} \left( \mu_s \tau_{lij} \tau_{Xijs} \right)^{\frac{-\varepsilon_s}{\gamma_s \varepsilon_s + 1}} P_{is}^{\frac{\varepsilon_s - 1}{\gamma_s \varepsilon_s + 1}}$$

and

$$p_{ijs} = \eta_{is}^{\frac{\gamma_s}{\gamma_s \varepsilon_s + 1}} \left( \tau_{ijs} \phi_{ijs}^{-1} p_{Zj}^{\beta_s} \right)^{\frac{\gamma_s + 1}{\gamma_s \varepsilon_s + 1}} \left( \mu_s \tau_{lij} \tau_{Xijs} \right)^{\frac{1}{\gamma_s \varepsilon_s + 1}} P_{is}^{\frac{\gamma_s(\varepsilon_s - 1)}{\gamma_s \varepsilon_s + 1}}$$

where

$$P_{is}^{\frac{(\gamma_s + 1)(1 - \varepsilon_s)}{\gamma_s \varepsilon_s + 1}} = \sum_{j=1}^J N_{ijs} \left( \eta_{is}^{\frac{\gamma_s}{\gamma_s \varepsilon_s + 1}} \left( \tau_{ijs} \phi_{ijs}^{-1} p_{Zj}^{\beta_s} \right)^{\frac{\gamma_s + 1}{\gamma_s \varepsilon_s + 1}} \left( \mu_s \tau_{lij} \tau_{Xijs} \right)^{\frac{1}{\gamma_s \varepsilon_s + 1}} \right)^{1 - \varepsilon_s}$$

# Equilibrium in Changes

▶ Define  $\hat{X} \equiv \frac{X'}{X}$ .

▶ Then energy price changes in response to a change in carbon price:  $\hat{p}_{Zj} = \frac{\tilde{p}_{Zj} + d_j \hat{\tau}_{Ej} \tau_{Ej}}{\tilde{p}_{Zj} + d_j \tau_{Ej}}$

▶ Responses of equilibrium variables:

$$\hat{y}_{ijs} = \hat{p}_{Zj}^{-\beta_s \frac{(\gamma_s+1)\varepsilon_s}{\gamma_s\varepsilon_s+1}} (\hat{\tau}_{lirs} \hat{\tau}_{Xijs})^{\frac{-\varepsilon_s}{\gamma_s\varepsilon_s+1}} \hat{p}_{is}^{\frac{\varepsilon_s-1}{\gamma_s\varepsilon_s+1}}$$

$$\hat{p}_{ijs} = \hat{p}_{Zj}^{\beta_s \frac{\gamma_s+1}{\gamma_s\varepsilon_s+1}} (\hat{\tau}_{lirs} \hat{\tau}_{Xijs})^{\frac{1}{\gamma_s\varepsilon_s+1}} \hat{p}_{is}^{\frac{\gamma_s(\varepsilon_s-1)}{\gamma_s\varepsilon_s+1}}$$

$$\hat{p}_{is}^{\frac{(1+\gamma_s)(1-\varepsilon_s)}{\gamma_s\varepsilon_s+1}} = \sum_{j=1}^J \delta_{ijs} \hat{p}_{Zj}^{\beta_s \frac{(\gamma_s+1)(1-\varepsilon_s)}{\gamma_s\varepsilon_s+1}} (\hat{\tau}_{lirs} \hat{\tau}_{Xijs})^{\frac{1-\varepsilon_s}{\gamma_s\varepsilon_s+1}},$$

which can be computed given

- ▶  $\delta_{ijs}$  the bilateral expenditure shares of country  $i$  on goods produced by country  $j$ .
- ▶  $\varepsilon_s$  the sectoral demand elasticities and  $\gamma_s$  the returns to scale parameters
- ▶  $\alpha_s$  and  $\beta_s$  the output elasticities
- ▶ the changes in energy prices  $\hat{p}_{Zj}$  tariffs  $\hat{\tau}_{lirs}$  and exports taxes  $\hat{\tau}_{Xijs}$

## No-BAM: A unilateral carbon-price increase without border adjustment

- ▶ Response of home sales to domestic market:

$$\hat{y}_{iis} = \hat{p}_{Zi}^{\frac{-\beta_s(\gamma_s+1)\varepsilon_s}{1+\varepsilon_s\gamma_s}} \left[ \delta_{iis} \hat{p}_{Zi}^{\frac{\beta_s(1+\gamma_s)(1-\varepsilon_s)}{1+\varepsilon_s\gamma_s}} + 1 - \delta_{iis} \right]^{\frac{-1}{1+\gamma_s}} < 1.$$

- ▶ Domestic import response:

$$\hat{y}_{ijs} = \left[ \delta_{iis} \hat{p}_{Zi}^{\frac{\beta_s(1+\gamma_s)(1-\varepsilon_s)}{1+\varepsilon_s\gamma_s}} + 1 - \delta_{iis} \right]^{\frac{-1}{1+\gamma_s}} > 1$$

- ▶ Domestic export response:

$$\hat{y}_{jis} = \hat{p}_{Zi}^{\frac{-\beta_s(\gamma_s+1)\varepsilon_s}{1+\varepsilon_s\gamma_s}} \left[ \delta_{jis} \hat{p}_{Zi}^{\frac{\beta_s(1+\gamma_s)(1-\varepsilon_s)}{1+\varepsilon_s\gamma_s}} + 1 - \delta_{jis} \right]^{\frac{-1}{1+\gamma_s}} < 1$$

- ▶ CBAM tariff emulates the effect of imposing Home's carbon tax in Foreign's export sector on energy prices  $\hat{p}_{Zij} = 1 + \frac{d_j \tau_{E_i}^{\tau E_i}}{p_{Zj}}$  and pass-through:

$$\hat{\tau}_{Iijs} = \hat{p}_{Zij}^{\beta_s(\gamma_s+1)}$$

in CBAM sectors and  $\hat{\tau}_{Iijs} = 1$  elsewhere.

- ▶ Under this policy scheme the equilibrium responses are

$$\begin{aligned}\hat{y}_{ijs} &= \hat{p}_{Zij}^{\frac{-\beta_s(\gamma_s+1)\varepsilon_s}{\gamma_s\varepsilon_s+1}} \hat{p}_{is}^{\frac{\varepsilon_s-1}{\gamma_s\varepsilon_s+1}} \\ \hat{p}_{ijs} &= \hat{p}_{Zij}^{\frac{\beta_s(\gamma_s+1)}{\gamma_s\varepsilon_s+1}} \hat{p}_{is}^{\frac{\gamma_s(\varepsilon_s-1)}{\gamma_s\varepsilon_s+1}} \\ \hat{p}_{is}^{\frac{(1+\gamma_s)(1-\varepsilon_s)}{\gamma_s\varepsilon_s+1}} &= \sum_{j=1}^J \delta_{ijs} \hat{p}_{Zij}^{\beta_s \frac{(\gamma_s+1)(1-\varepsilon_s)}{\gamma_s\varepsilon_s+1}} > 1\end{aligned}$$

for all  $s$  covered by CBAM.  $\hat{y}_{ijs} < 1$  in CBAM sectors if  $d_j > d_i$

## LBAM Tariffs and Export Subsidies

- ▶ Holding **aggregate imports constant** without discrimination in response to a change in  $\tau_{Ei}$  implies the following condition:

$$\hat{\tau}_{lis}^{\frac{-\varepsilon_s(1+\gamma_s)}{\gamma_s\varepsilon_s+1}} = \delta_{iis}\hat{p}_{Zi}^{\frac{\beta_s(\gamma_s+1)(1-\varepsilon_s)}{\gamma_s\varepsilon_s+1}} + (1 - \delta_{iis})\hat{\tau}_{lis}^{\frac{1-\varepsilon_s}{\gamma_s\varepsilon_s+1}}$$

with  $\hat{\tau}_{ljs} = \hat{\tau}_{lis} \forall j$ , i.e., **LBAM tariffs** are independent of the trade partner and hence non-discriminatory.

- ▶ Holding **aggregate exports constant** requires setting a non-discriminatory export subsidy equal to the pass-through

$$\hat{\tau}_{Xi} = \hat{p}_{Zi}^{-\beta_s(\gamma_s+1)} < 1$$

i.e. also **LBAM export subsidies** are independent of the export destination

# Calibration

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# Calibrating the model

- ▶ Model has 131 sectors, consists of the EU and 56 other countries
- ▷ Estimate **import demand elasticities** and **returns to scale** (export supply elasticities) using **4-digit** product-level **import data** for the EU (Soderbery, 2015) [more](#)
- ▷ Estimate **elasticities** of **output** to **emissions** and **physical inputs** at the 4-digit level from **German firm-level micro data** [more](#)
- ▷ Compute **expenditure shares** at 4-digit level with product-level import data from **COMTRADE** and production data from **UNIDO**
- ▷ Energy prices and **carbon intensity** from IEA and own data collection [more](#)
- ◁ Social cost of carbon  $\theta_i = 178$  Dollars per ton of CO<sub>2</sub> equivalent, based on the central estimate in Rennert et al. (2022), discounted back to 2018



For each border adjustment mechanism considered:

- ▶ Consider carbon price change from 15 to 105 Dollars (2018-2023).
- ▶ Compute discrete changes in EQ outcomes in response to an EU policy change relative to initial EQ calibrated on 2018 data

## Border Adjustment Scenarios

EU unilaterally increases carbon price from 15\$ to 105\$ per tonne in all manufacturing

**No-BAM** No border adjustment

**CBAM-EU** Tax embedded emissions in imports of aluminium, steel, iron, fertilisers, cement

**CBAM-ID** Tax emissions embedded in *all* imports (ideal CBAM)

**CBAM-EZ** As CBAM-ID, but using EU carbon intensity to compute embedded emissions

**LBAM** Tariffs on imports that eliminate bilateral import-related leakage in all sectors.

**LBAM-X** In addition to tariffs, export subsidies that sterilise export-related leakage

## Trade Impacts of different Border Adjustments

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## EU Imports with Different Border Adjustments

**Table 1:** % Change in EU Bilateral Imports when Carbon Price rises to \$105

	Mean	Median	SD	Min	Max
No-BAM	11	0	35	0	305
CBAM-EU	10	0	35	-51	305
CBAM-ID	-8	-3	21	-100	482
CBAM-EZ	-8	-3	17	-100	253
LBAM, LBAM-X	0	0	0	0	0

- ▷ Unilateral carbon pricing shifts comparative advantage to non-EU producers
- ▷ EU CBAMs hardly prevent import leakage but hit hard in selected sectors.
- ▷ Ideal CBAMs overcompensate import leakage, *reducing* average imports by 8%.
- ▷ LBAMs reset bilateral imports to pre-policy levels.
- ▶ LBAM does not limit EU market access for its trading partners

## EU Tariffs for Different Border Adjustments

**Table 2:** % Change in EU Import Tariffs when Carbon Price rises to \$105

<i>Scenario</i>	<b>Mean</b>	<b>Median</b>	<b>SD</b>	<b>Min</b>	<b>Max</b>
No-BAM	0	0	0	0	0
CBAM-EU	0.3	0	1.7	0	39.2
CBAM-ID	8.3	5.7	8.8	0	105.6
CBAM-EZ	7.5	5.3	7.8	0.1	94.8
LBAM, LBAM-X	1.3	0.6	1.8	0	8.6

- ▶ Import tariffs needed to prevent carbon leakage (LBAM) are modest
- ▶ CBAM tariffs are significantly higher.

## Export Leakage and the Case for Subsidies

**Table 3:** % Change in EU Exports and Export Subsidies when Carbon Price rises to \$105

<i>Scenario</i>	<b>Mean</b>	<b>Median</b>	<b>SD</b>	<b>Min</b>	<b>Max</b>
<i>A. EU Bilateral Exports</i>					
No-BAM, CBAM-**, LBAM	-9.4	-2.9	15.4	-79.5	0
LBAM-X	0	0	0	0	0
<i>B. EU Export subsidies</i>					
No-BAM, CBAM-**, LBAM	0	0	0	0	0
LBAM-X	3.7	3.0	2.6	0.2	10.5

- ▶ Export leakage is economically significant and cannot be addressed by tariffs.
- ▶ LBAM-X addresses export leakage with relatively moderate export subsidies.

# **Emissions, Economic Costs and Welfare Impacts of Different Border Adjustments**

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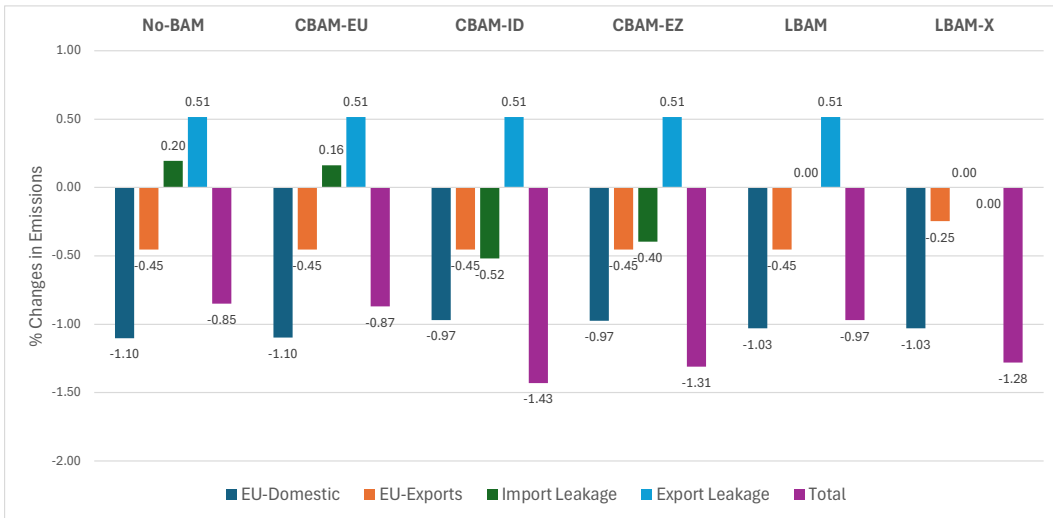
## Changes in EU and Global Emissions

	$\Delta$ Emissions (% of 2018 level)		Additional Reduction in Global Emissions (% of Reference)
	EU	Global	
No-BAM (Reference)	-29.2	-0.85	-
CBAM-EU	-29.1	-0.87	3.4
CBAM-ID	-26.7	-1.43	67.6
CBAM-EZ	-26.8	-1.31	54.0
LBAM	-27.9	-0.97	14.3
LBAM-X	-24.0	-1.28	49.8

- ▶ Carbon leakage: one out of every three tons
- ▶ Import leakage accounts for just 30% of this
- ▶ CBAM induces strong abatement in countries that export to the EU, but only if applied to all sectors.



# Impact of EU Policy on Carbon Emissions



## Impact of EU Carbon Price Increase on EU Economic Costs

	(i) Government Revenue	(ii) Consumer Surplus	(iii) Profits	(iv) Economic Costs = (i)+(ii)+(iii)
No-BAM	68.6	-101.7	-23.6	-56.7
CBAM-EU	70.4	-103.6	-22.7	-55.9
CBAM-ID	135.5	-151.8	-8.8	-25.1
CBAM-EZ	129.2	-146.4	-10.1	-27.2
LBAM	79.1	-112.1	-18.7	-51.6
LBAM-X	32.6	-112.1	27.3	-52.2

- ▶ Unilaterally increasing carbon prices imposes always economic costs for EU
- ▶ LBAM-X reduces economic costs by 10%
- ▶ Comprehensive CBAMs cuts EU economic costs by half

## Impact of EU Carbon Price Increase on EU Welfare

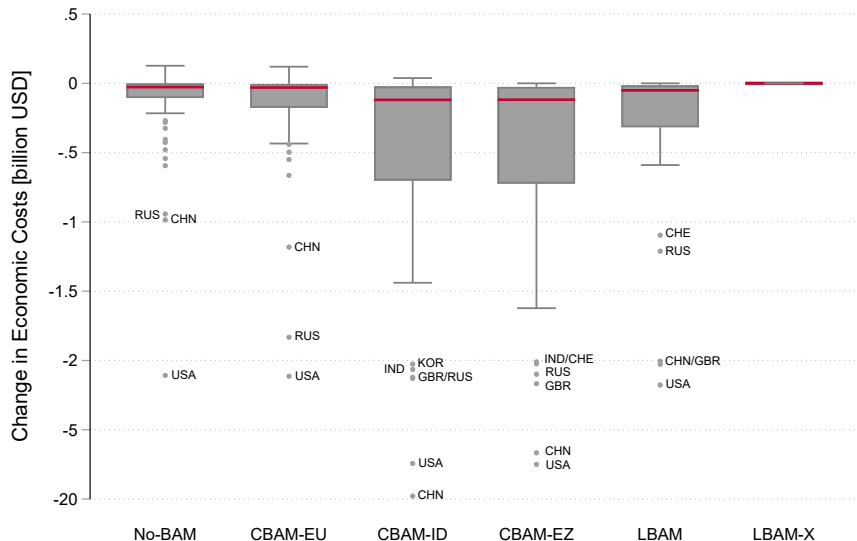
	(iv) Economic Costs	(v) Environmental Benefit	(vi) Welfare = (iv) + (v)	(vii) Global Abatement [%]
No-BAM	-56.7	31.9	-24.9	0.85
CBAM-EU	-55.9	32.9	-23.0	0.87
CBAM-ID	-25.1	53.8	28.7	1.43
CBAM-EZ	-27.2	49.4	22.2	1.31
LBAM	-51.6	36.6	-15.1	0.97
LBAM-X	-52.2	48.1	-4.1	1.28

- ▶ Our benchmark calibration attributes the global environmental benefit entirely to the EU
- ▶ Under CBAMs the economic costs are more than compensated by the environmental benefits (but at expense of non-EU countries)
- ▶ LBAM-X yields almost the same emissions reductions as CBAM-EZ.
  - ⇒ on environmental grounds shifting abatement towards non-EU countries is not strictly necessary

# Welfare Impacts on Foreign Countries

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# Distribution of Economic Costs across Non-EU Countries



## ▷ Negative effect:

Higher prices of EU exports induce a substitution effect in foreign markets

## ▷ Positive effect:

Foreign domestic production becomes more competitive

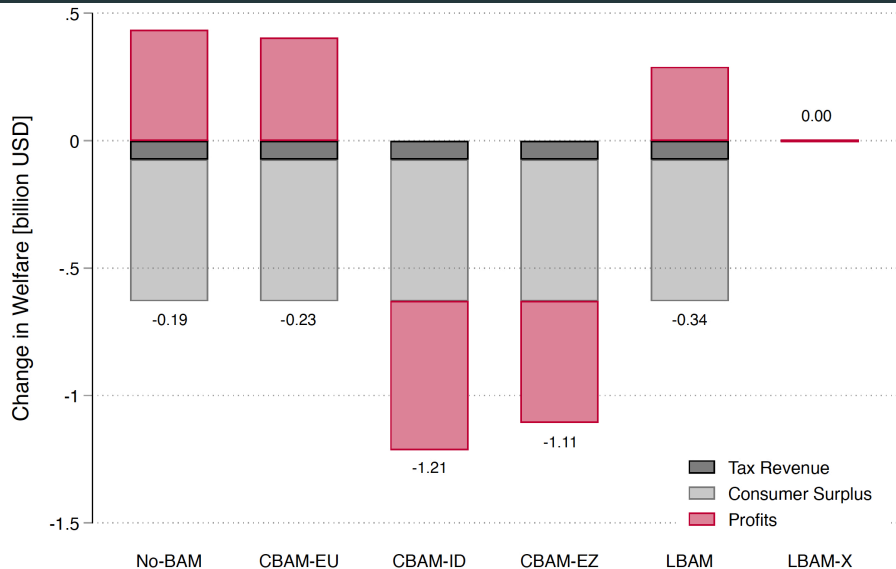
▷ Under **CBAM-ID** and **-EZ** economic costs are large ( up to 20bn for China)

- ▶ **BAMs** can **prevent carbon leakage** if applied to **all sectors**, not just to a few. Simple BAMs with **low information requirements** are easier to apply broadly.
- ▶ Among simple BAMs, those that minimize extra-territorial effects stand the best chances of **surviving WTO scrutiny** and avoiding diplomatic backlash
- ▶ **Comprehensive CBAMs** (ideal or simple) have strong, **detrimental trade impacts** on EU partners.
- ▶ **LBAM** *is a feasible alternative that deters carbon leakage without limiting EU market access*

# **Welfare Impacts on Foreign Countries**

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# Decomposition of the Economic Costs for Non-EU Countries



## ▶ Negative effect:

Higher prices of EU exports reduces consumer surplus and tax revenues

## ▶ Positive effect:

Foreign domestic production becomes more competitive

▶ **No-BAM and CBAM-EU:** Profits of domestic firms rise

▶ **LBAM** Profits rise but not as much

▶ **CBAM-ID and -EZ:** Profits fall



# Robustness

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## Robustness Check

- Welfare results re-evaluated using country-specific SCC values. EU's SCC reduced from \$178 to \$71.
- Excluding outliers when computing trade and output elasticities.
- Capital stock estimated using Perpetual Inventory Method.
- CRS ( $\gamma = 0$ ) and trade elasticity  $\varepsilon = 6$  in all sectors.

## Robustness Check: Country-Level SCC

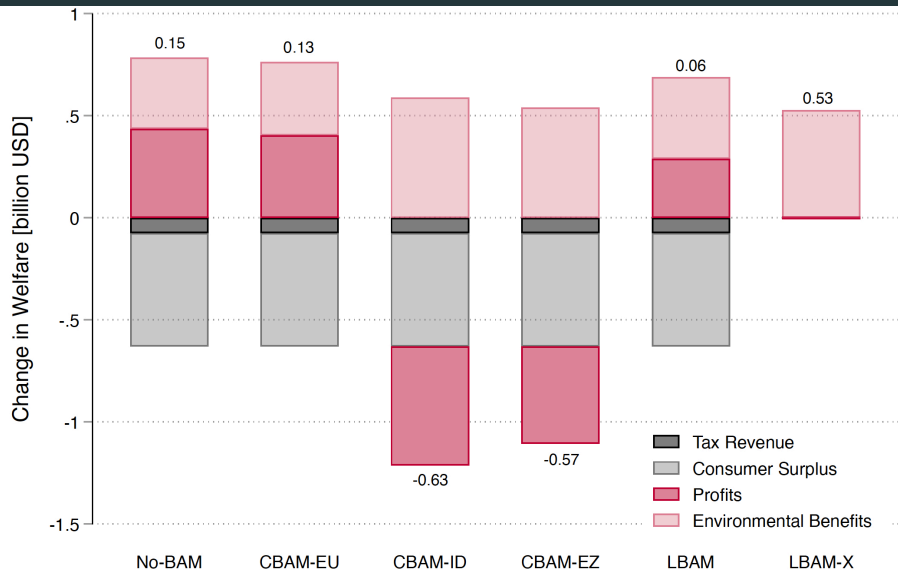
- ▶ Welfare results re-evaluated using country-specific SCC values.
- ▶ Disaggregation of global SCC is methodologically complex and debated.
- ▶ We follow Farrokhi & Lashkaripour (2025) who infer disutility from emissions using:
  - ▷ Environmental taxes,
  - ▷ Scaled by population and energy use.
- ▶ Country SCCs are adjusted to match our sample and the global SCC of \$178:
  - ▷ Exclude Turkey and Japan (not in our sample).
  - ▷ Assign unlisted countries to 'Rest-of-World' regional aggregates.
  - ▷ UK treated separately post-Brexit.
- ▶ Result: EU's SCC reduced from \$178 to \$71.
- ▶ Implies 60% reduction in environmental benefit estimates for the EU.

## Impact of EU Carbon Price Increase on EU Welfare

	(iv) Economic Costs	(v) Environmental Benefit	(vi) Welfare = (iv) + (v)	(vii) Global Abatement [%]
No-BAM	-56.7	12.7	-44.0	0.85
CBAM-EU	-55.9	13.1	-42.8	0.87
CBAM-ID	-25.1	21.4	-3.7	1.43
CBAM-EZ	-27.2	19.7	-7.5	1.31
LBAM	-51.6	14.6	-37.1	0.97
LBAM-X	-52.2	19.2	-33.0	1.28

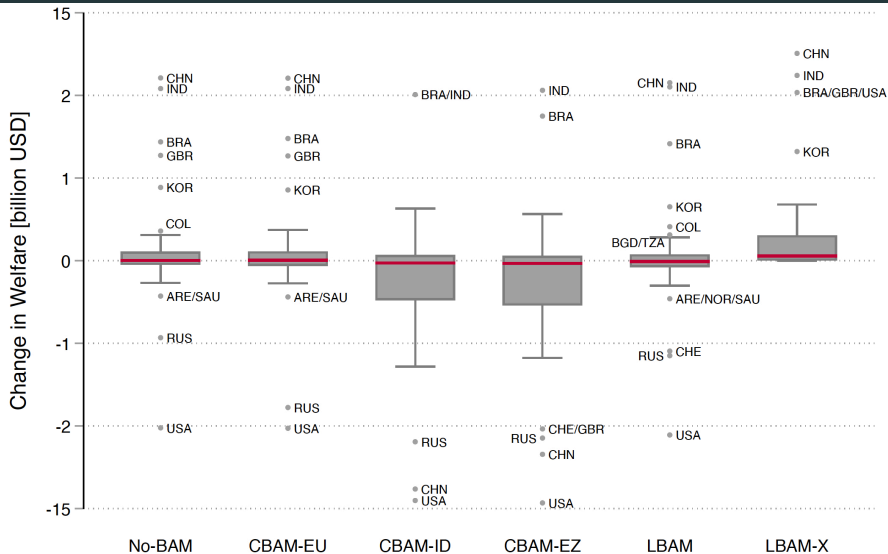
- ▶ The welfare effect for the EU turns **negative** across all scenarios, including for **CBAM-ID** and **CBAM-EZ** which previously delivered a welfare gain.
- ▶ The **welfare ranking** of scenarios is **not affected**  $\Rightarrow$  LBAMs still provide larger welfare than No-BAM or CBAM-EU.

## Decomposition of Changes in Welfare for Non-EU Countries



- ▷ Non-EU countries benefit from assigning country-specific SCC estimates (i.e. they **value emission reduction**).
- ▷ Except under CBAM-ID and CBAM-EZ, **average welfare is positive** in all scenarios.

# Distribution of Changes in Welfare across Non-EU Countries



- ▷ **CBAM-ID** and **CBAM-EZ**, still imply large welfare losses for many countries, in particular for the US and China
- ▷ Under **no-BAM**, **CBAM-EU** or **LBAM** countries either experience small welfare losses or small gains.
- ▷ **LBAM-X** now makes all foreign countries better off since they now value global emission reductions.

## Impact of EU Carbon Price Increase on EU Welfare and Global Emissions

	(iv) Economic Costs	(v) Environmental Benefit	(vi) Welfare = (iv) + (v)	(vii) Global Abatement [%]
<i>A. Excluding Outliers in Elasticities</i>				
No-BAM	-54.8	36.3	-18.5	1.02
CBAM-EU	-54.0	37.4	-16.6	1.05
CBAM-ID	-30.1	49.3	19.2	1.39
CBAM-EZ	-31.7	46.8	15.1	1.32
LBAM	-50.4	38.6	-11.8	1.09
LBAM-X	-51.8	44.2	-7.6	1.25

## Impact of EU Carbon Price Increase on EU Welfare and Global Emissions

	(iv) Economic Costs	(v) Environmental Benefit	(vi) Welfare = (iv) + (v)	(vii) Global Abatement [%]
<i>B. Capital Stock via Perpetual Inventory Method (PIM)</i>				
No-BAM	-31.8	19.3	-12.5	0.75
CBAM-EU	-31.2	21.4	-9.7	0.83
CBAM-ID	-17.8	34.9	17.1	1.35
CBAM-EZ	-18.8	31.5	12.8	1.22
LBAM	-28.4	22.3	-6.1	0.86
LBAM-X	-29.0	26.5	-2.5	1.02



## Impact of EU Carbon Price Increase on EU Welfare and Global Emissions

	(iv) Economic Costs	(v) Environmental Benefit	(vi) Welfare = (iv) + (v)	(vii) Global Abatement [%]
<i>C. Constant returns to scale and demand elasticity for all sectors</i>				
No-BAM	-34.0	26.5	-7.5	0.64
CBAM-EU	-33.1	27.8	-5.3	0.67
CBAM-ID	-23.6	58.2	34.6	1.40
CBAM-EZ	-23.1	51.2	28.1	1.23
LBAM	-27.6	34.9	7.3	0.84
LBAM-X	-28.6	45.0	16.4	1.08

## Backup Slides

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- ▶ We follow Feenstra (1994), Broda & Weinstein (2006), and especially Soderbery (2015).
- ▶ Starting from the sectoral demand system, we express bilateral market shares  $\delta_{ijst}$  as:

$$\log \delta_{ijst} = (1 - \varepsilon_s) \log P_{ijst} + (\varepsilon_s - 1) \log P_{ist}$$

- ▶ We take time differences to eliminate origin-sector fixed effects, and reference-country differences to remove importer-time effects:

$$\Delta^k \log \delta_{ijst} = (1 - \varepsilon_s) \Delta^k \log P_{ijst} + \epsilon_{ijst}^k$$

- ▶ Estimation uses EU import data (2005–2018) at the 4-digit ISIC level, converted from 8-digit NACE data.
- ▶ Import prices are constructed from unit values; market shares from bilateral import values.

- ▶ The supply equation links prices to market shares:

$$P_{ijst}^{1+\gamma_s} = \left( \mu_s \tau_{ijs} \tau_{lajs} \tau_{xijst} P_{Zj}^{\beta_s(\gamma_s+1)} \phi_{ijst}^{-(1+\gamma_s)} \right) (\delta_{ijst} \eta_{ist})^{\gamma_s}$$

- ▶ Taking logs and differencing twice (time and reference-country), the empirical supply equation becomes:

$$\Delta^k \log P_{ijst} = \frac{\gamma_s}{1 + \gamma_s} \Delta^k \log \delta_{ijst} + \omega_{ijst}^k$$

- ▶ Identification relies on the orthogonality of demand and supply shocks:  
 $\mathbb{E}(\epsilon_{ijst}^k \omega_{ijst}^k) = 0$ .
- ▶ We estimate  $\gamma_s$  using the hybrid limited information maximum likelihood estimator from Soderbery (2015).
- ▶ The median estimated  $\gamma_s$  is 0.5, indicating decreasing returns to scale in most sectors.

- ▶ We estimate Cobb-Douglas production functions at the 4-digit NACE level using restricted-access German microdata from the AFiD census (*Amtliche Firmendaten in Deutschland*).
- ▶ AFiD covers ~50,000 German manufacturing plants annually (1998–2018) with detailed data on:
  - ▶ Employment, capital (constructed per Wagner (2010)),
  - ▶ Materials, energy use (electricity + fuels), and gross output.
- ▶ Germany serves as a proxy due to the lack of EU-wide plant-level energy use data (Wagner et al., 2020).

- ▶ Production functions are estimated using the proxy-variable GMM estimator by Wooldridge (2009).
  - ▶ Uses lags and either materials or energy as proxies.
  - ▶ Builds on Olley & Pakes (1996), Levinsohn & Petrin (2003); robust to critiques by Akerberg et al. (2015).
- ▶ For each sector:
  - ▶  $\beta_s$ : Output elasticity of energy.
  - ▶  $\alpha_s$ : Aggregated elasticity of capital, labor, and materials.
- ▶ Elasticities are converted to ISIC Rev. 4 using a NACE–ISIC concordance.
- ▶ Only elasticities with non-negative coefficients are retained; outliers are removed.
- ▶ Estimates are rescaled to match returns to scale implied by trade data.

# Summary Statistics of Production Function Parameters and Demand Elasticities

## Calibration

	N	Mean	Median	Min	Max	SD
	(1)	(2)	(3)	(4)	(5)	(6)
$\alpha_s$	131	0.541	0.530	0.061	0.993	0.306
$\beta_s$	131	0.086	0.063	0.001	0.393	0.085
$\gamma_s$	131	2.020	0.563	0.000	10.045	3.171
$\varepsilon_s$	131	4.613	2.415	1.317	18.078	5.124

*Notes:* Column 1 reports the number of observations for each parameter. Columns 2 and 3 show the mean and standard deviation for each parameter across all observations. Columns 4 to 6 present the median, minimum, and maximum values for each parameter.

## Summary Statistics Fuel Shares

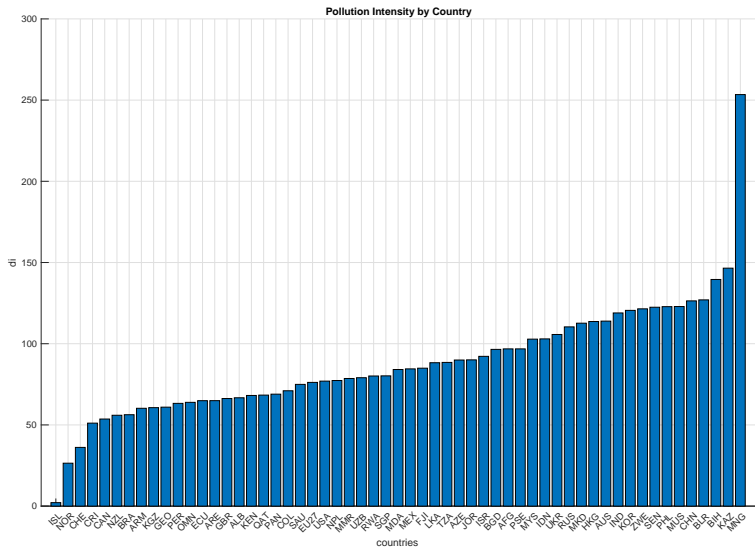
Variable	N	Mean	Median	Min	Max	SD	% imputed
Fuel share coal	74	0.175	0.114	0.000	0.605	0.164	21.6
Fuel share electricity	74	0.327	0.327	0.048	0.970	0.147	8.1
Fuel share natural gas	74	0.275	0.234	0.005	0.804	0.213	25.7
Fuel share oil	74	0.223	0.165	0.018	0.766	0.178	8.11

The table presents summary statistics of imputed and non-imputed fuel shares. Electricity followed by natural gas are the most used fuel types in our sample. The share of imputed observations ranges between 8 and 26%.



## Summary Statistics Fuel Prices

Variable	N	Mean	Median	Min	Max	SD	% imputed
Price coal	74	146.564	127.837	8.736	480.300	97.224	71.6
Price electricity	74	133.405	107.044	0.777	518.742	101.327	5.5
Price oil	74	569.616	549.311	134.010	1026.786	155.381	48.6
Price natural gas	74	21.646	11.556	0.210	140.970	26.774	47.3



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