

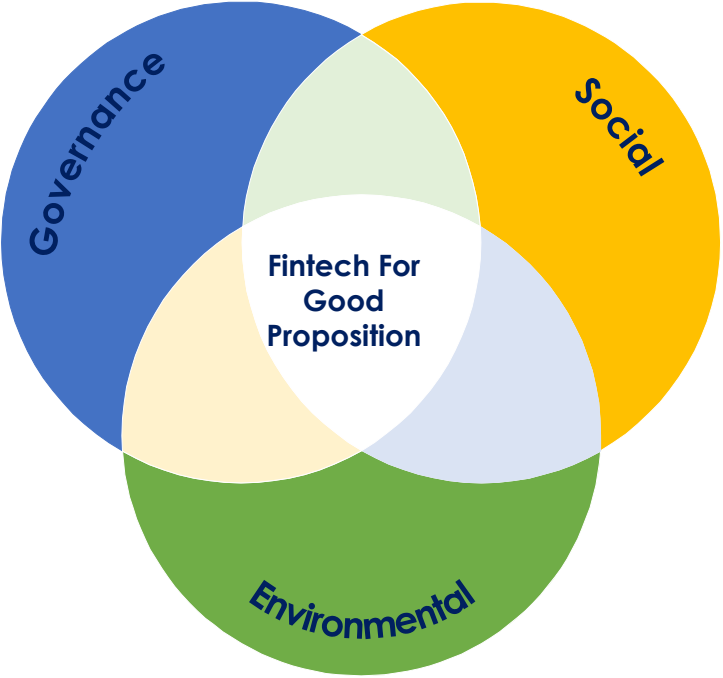
The background features several large, solid blue triangles pointing towards the center, creating a dynamic, geometric composition. One triangle is in the top right, another in the bottom right, and a third in the bottom left.

Fintech District

The Gateway to the Italian Fintech Ecosystem

Focus on Impact.....What is Fintech For Good?

The **Fintech for Good** is aimed to link Fintech models to the new interesting trends concerning sustainable development and impact practice. Fintech for Good is likely to pursue financial as well as positive impact returns.



Data driven system to **prove** and **scale** the **positive impact in the FSI**

Fintech For Good (F4G) Community label

CORE BUSINESS F4G



PRODUCT F4G



31 FINTECH FOR GOOD companies in the FINTECH DISTRICT COMMUNITY

- **CORE BUSINESS:** Those fintechs that is aimed to generate a positive impact as core business
- **PRODUCT:** Those fintechs which as developed at least one product strictly linked to ESG principle

What are Fintech For Good archetypes?

Financial Inclusion – Banking

Reduce entry barriers to banking products through data driven system by improving financial literacy and credit accessibility

Access to Grant Funding - Donations

Introduce a new innovative channels to make **philanthropic finance accessible** and to strengthen the third sector resources

Accessibility to Financial Transaction through disintermediation

Provide new innovative solutions for any class of financial transactions from payments to remittances. It allows to **increase accessibility** and **interconnection** between people at global level

Impact Finance - Investment

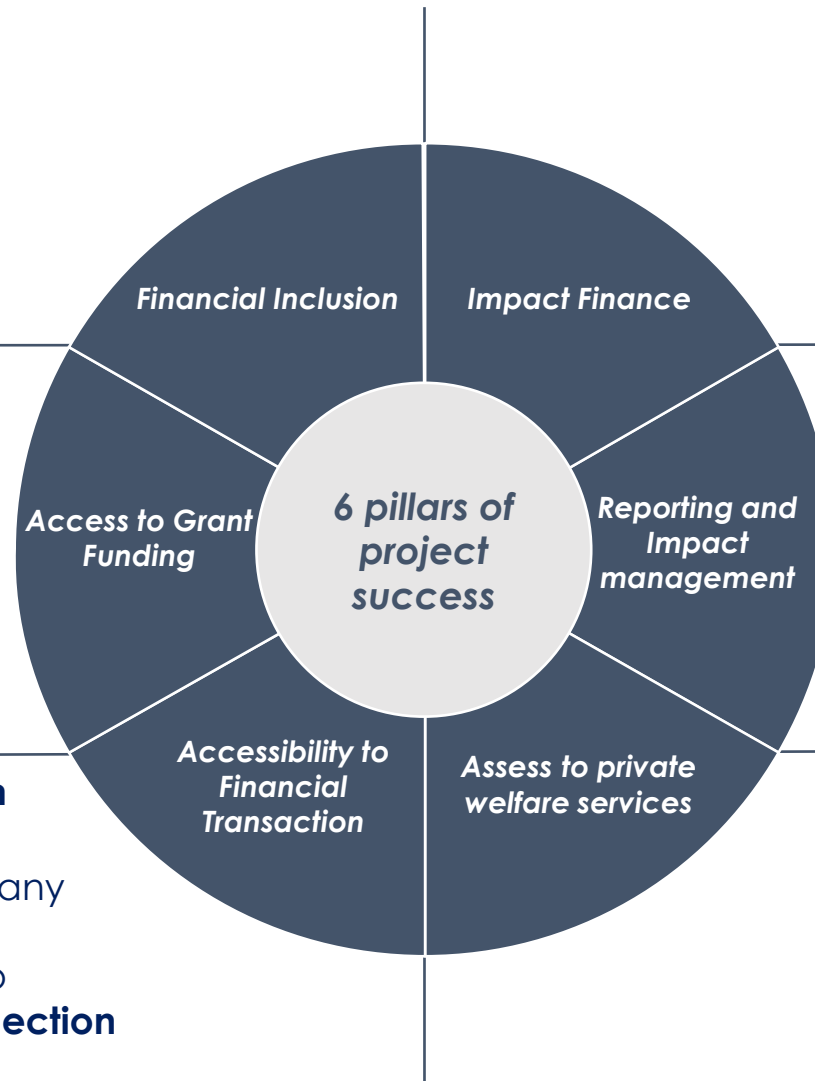
Enhance an **innovative class of investment** which pursues financial returns as well as social returns

Reporting and Impact management

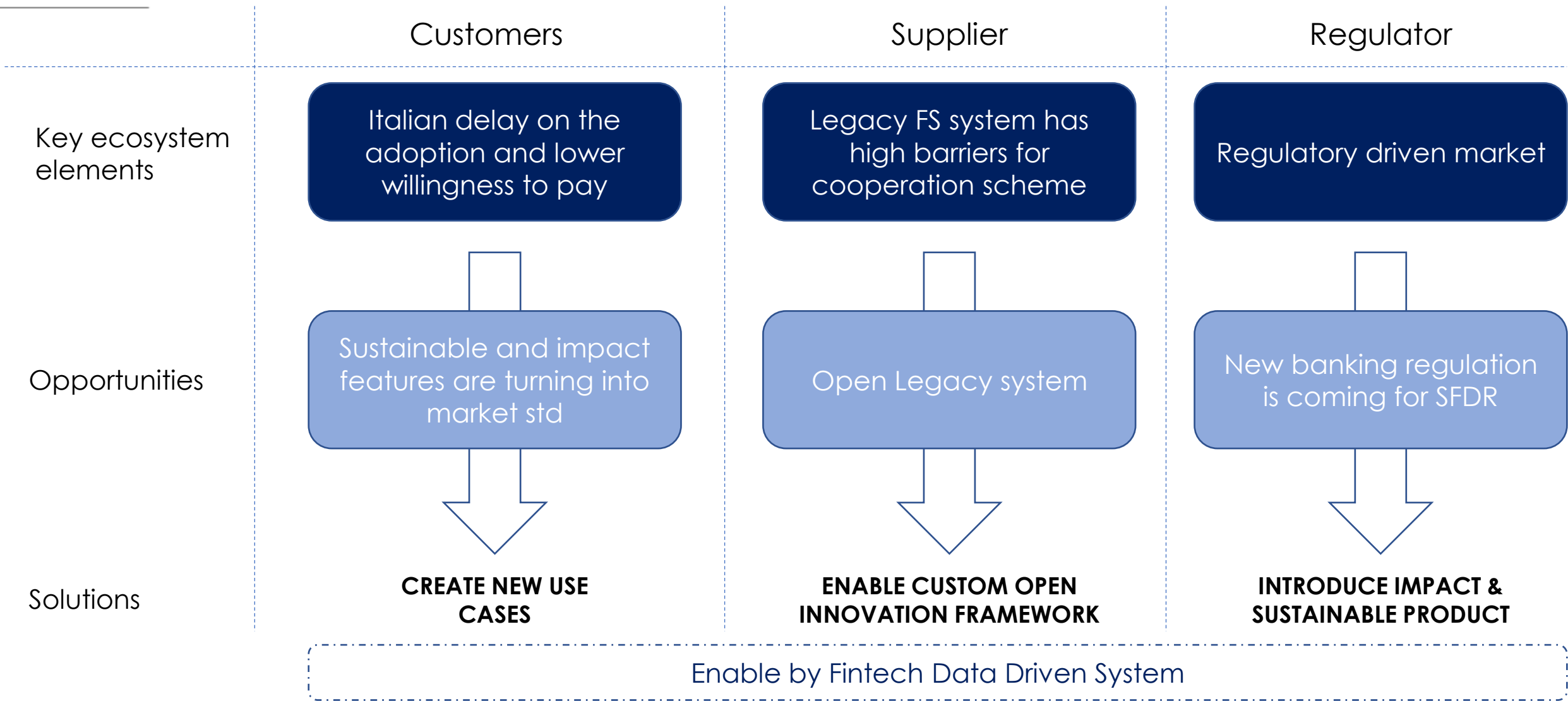
Leverage on data-driven systems to **monitor, measure and scale the impact generation** inside businesses. It targets financial and non financial organizations

Assess to private welfare services – InsurTech

Enhance **accessibility** to the **micro-insurance services** by exploiting the potential of data analysis and digital channels



Why Italy is a good target for F4G?



How to truly address technology for good



INTENTIONALITY

- Aim to create **positive impact** through financial products/services
- **Incorporate** impact **goals** from the start



MEASURABILITY

- **Quantify** social and environmental **impact** using **key performance indicators**
- **Track progress** through impact measurement frameworks



ADDITIONALITY

- Provide **access** to financial services **for underserved** communities
- Generate **benefits** that **would not occur without fintech** intervention



Thank You