

# **Discussion:**

**Cross-country differences in the size of venture capital financing rounds** Tobias Cagala / Deutsche Bundesbank October 22, 2019

The presentation represents the author's personal opinions and does not necessarily reflect the views of the Deutsche Bundesbank or its staff.

# Summary

- **Outcome:** y := Size of venture financing rounds
- Analysis:  $y = f(\widehat{X})$
- Model: Predict  $\widehat{X}$  with ML
- Results:
  - 1. Firm- and country characteristics  $\rightarrow y$
  - 2. Degree of development of venture capital industry  $\not\rightarrow$  y

#### Degree of development of venture capital industry $\notin X$ Lack of identifying variation $\neq$ Lack of causal effect



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#### **Possible solution**

- Redundancy argument (already in the paper)
  - You show a high correlation  $(R^2 \text{ of } 50\% \text{ compared to } R^2 \text{ of } 10\% \text{ in main analysis})$
  - Disentangle relationship between variables by moving away from lower dimension (correlation between individual components)
- Move away from agnostic approach
  - More careful selection of control variables
  - Exploit variation over time (if existent)

## Comments: Inference

#### Use of cluster-robust standard errors

- Standard errors incorrect for two-step procedure:
  - 1. Generate  $\widehat{X}$
  - 2. Estimate  $y = f(\hat{X})$  with cluster-robust standard errors

## Comments: Inference

#### Use of cluster-robust standard errors

- Standard errors incorrect for two-step procedure:
  - 1. Generate  $\widehat{X}$
  - 2. Estimate  $y = f(\hat{X})$  with cluster-robust standard errors
- Ignores sampling variance in the first-stage estimates
- Similar to 2SLS in IV-estimation, we have to correct the standard errors
  - Angrist & Pischke 'Mostly Harmless Econometrics' Ch. 4
  - Wagner & Athey (2019) 'Estimation and Inference of Heterogeneous Treatment Effects using Random Forests'

### Comments: Inference

#### Standard errors are incorrect for two-step procedure

#### **Possible solution**

- Asymptotic results likely not available
- Use block-bootstrap for entire two-step procedure

# Comments: Machine Learning

#### Use of specific ML procedure is not properly motivated

Alternative approaches for dimensionality reduction

- PCA
- Neural Networks (Autoencoder)
- Selection by domain experts

#### **Possible solution**

- Show results with alternative approaches
- Evaluate benefits of ML procedure (gain in efficiency?)
- Compare out-of-sample predictive accuracy

# Comments: Machine Learning

#### Interpretability

- Interpretation of marginal effects of  $\widehat{X}$  is very difficult
- Agnostic ML approach bears many risks

Example: The World Bank's Starting a Business Scores of Germany and Sierra Leone are very similar

### **Possible solution**

- ML procedure for robustness check
- Main analysis:
  - Panel model with fixed effects; show within and between  $\mathsf{R}^2,$  or
  - Careful variable selection and modelling choices (e.g., interactions with OECD dummy, ...)

# Minor Points

– Low in-sample fit ( $R^2 \approx 10\%$ )

Ideas on the source of unexplained variation?

- Null effect as main result

Convince reader that null is precisely estimated (e.g., by showing confidence interval)

- Do not interpret size of insignificant coefficients
- "Boosted trees and stacked generalization allow us to construct variables that summarize <u>all the information</u>..."

Dimensionality reduction always implies loss of information