



SDA Bocconi
SCHOOL OF MANAGEMENT



newest
FOSTERING A NEW EU+US BUSINESS VISION

8.05.2024

INFLUENCE RELEVANCE & GROWTH CONFERENCE

RESTORE BALANCE & DRIVE MEANINGFUL CHANGE

LOCATION: MILANO

SDA Bocconi
Via Sarfatti, 10 • Milano

H. 8:30 – 14:30

Media Partners



8.10 • ACCESS TO SDA BOCCONI AND WELCOME COFFEE

8.30 • WELCOME REMARKS

Stefano Caselli, Dean, SDA Bocconi
Giulio Tremonti, President, Aspen Italia

8.50 • FINANCIAL MARKETS TO SUSTAIN GROWTH

Stefano Caselli, Dean, SDA Bocconi
Alessandra Perrazzelli, Deputy Governor, Bank of Italy
Fabrizio Testa, CEO, Borsa Italiana
Moderator: **Charlotte Reed**, CNBC

9.50 • INFRASTRUCTURES AND ARTIFICIAL INTELLIGENCE

Luigi Ferraris, CEO, Ferrovie dello Stato Italiane Group
Jules Goffre, Board Member, Symanto; Partner Emeritus, Kearney
Jeffrey Libshutz, Managing Partner, ArmaVir Partners
Moderator: **Andrea Cabrini**, Class CNBC

10.45 • COFFEE BREAK

**11.00 • WHAT SHAPE WILL THE NEW GLOBALIZATION TAKE.
THE RELATIONSHIP WITH CHINA AND THE FUTURE OF WORK**

Francesco Billari, Rector, Bocconi University
William E. Mayer, Chairman Emeritus, Aspen Institute
Corrado Passera, CEO, illimity
Moderator: **Michelle Caruso Cabrera**, CNBC

**12.00 • WHY EUROPE MATTERS AND EU CORPORATE SCALE TO COMPETE
GLOBALLY**

Sylvie Goulard, Professor in Global Affairs and Geopolitics, SDA Bocconi
Vittorio Grilli, Chairman of Italy and Chairman of the Corporate &
Investment Bank, EMEA, J.P. Morgan
Moderator: **Charlotte Reed**, CNBC

12.45 • THE ROLE OF MEDIA

Marinella Soldi, Chairwoman Rai, BBC BoD Member
KC Sullivan, President, CNBC
Moderator: **Andrea Cabrini**, Class CNBC

**13.30 • A CONVERSATION ON THE STATUS AND PERSPECTIVES ON THE
ENERGY TRANSITION**

Paolo Scaroni, Chairman, Enel Group
Moderator: **Michelle Caruso Cabrera**, CNBC

**14.00 • A CONVERSATION ON THE US AND THE WORLD ON
JANUARY 20, 2025**

Michael B. G. Froman, Ambassador, President of the Council on Foreign
Relations
Moderator: **Michelle Caruso Cabrera**, CNBC

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