



Workshop on
“The use of consumer transaction data and other Big Data in European Banks”
Rome, 13th December 2022

Venue: Bank of Italy’s Conference Center “Carlo Azeglio Ciampi” – Via Nazionale, 190, 00184 Rome, Italy

12:00

Welcome address – Silvia Vori (Bank of Italy)

Session 1 – Chair: Giuseppe Bruno (Banca d'Italia)

“AI, ML and Big data at Unicredit”

12:10

Alessandro Barardi (Unicredit, Italy)

“AI in Financial Services”

12:35

Kerem Tomak (ING Bank, The Netherlands)*

13:00

Lunch

Session 2 – Chair: Maria Grazia Miele (Banca d'Italia)

“Micro founded macro insights with transaction data”

14:15

**Sandra Phlippen (ABN Amro, The Netherlands), Jeannine van Reeken (ABN Amro, The Netherlands)
and Giuseppe Floccari (ABN Amro, The Netherlands)**

“Use of transaction data in the banking sector: case studies, opportunities and challenges”

14:40

Rim Tehraoui (BNP-Paribas, France)

“AI, ML and Big data at Intesa Sanpaolo”

15:05

Marco Ditta (Intesa Sanpaolo, Italy)

“The evolution on the use of data in digital payments”

15:30

Alberto Danese (Nexi Payments SpA, Italy)

15:55

Coffee Break

16:20

Session 3 - Chair: Juri Marcucci (Banca d'Italia)

Keynote Lecture

"Beyond Cards: Big Data at BBVA Research"

Alvaro Ortiz (BBVA, Spain)

17:05

"Artificial Intelligence, Big data & Machine Learning at Deutsche Bank"

Marion Laboure (Deutsche Bank, UK)

17:30

"Machine Learning Models at Sella Group- focus fraud prevention"

Stefano Priola (Banca Sella, Italy)

17:55

"Data Science use cases at HSBC"

Robert Fleming (HSBC, UK)

18:20

"[Real-Time Economics tracker](#) and other analytical works at CaixaBank Research"

Josep Mestres Domenech (CaixaBank, Spain)

18:45

**Farewell address by Piero Cipollone
(Member of the Governing Board and Deputy Governor of the Bank of Italy)**

18:55

End of the workshop

NB: All presenters (except for the keynote) have 20 minutes to present followed by 5 minutes of discussion and Q&A. The keynote has 30 minutes to present followed by 15 minutes of discussion and Q&A.

The workshop will take place at Bank of Italy's Conference Center "Carlo Azeglio Ciampi", [Via Nazionale, 190, 00184, Rome \(Italy\)](#). The schedule is in Central European Time (CET).

Organizing Committee: [Giuseppe Bruno](#) (Bank of Italy), and [Juri Marcucci](#) (Bank of Italy)