

# DIGITALIZATION AND FINANCIAL AWARENESS

**R O M E**

**3<sup>RD</sup> - 4<sup>TH</sup> OCTOBER 2022**

 **Bank of Italy's Carlo Azeglio Ciampi Centre for monetary and financial education**  
**Via Nazionale 190, Rome**

**MONDAY 3<sup>rd</sup> OCTOBER 2022**

**9:30 – 10:30**

IFFM Board Meeting\* *Access restricted to IFFM Board Members*

**10:30 – 11:00**

REGISTRATION & WELCOME COFFEE

**11:00 – 13:15**

SESSION 1 "Museums and Technologies: what's different about Finance"

**13:15 – 14:30**

LUNCH

**14:30 – 17:00**

SESSION 2 "Recent developments of finance museums"

**TUESDAY 4<sup>th</sup> OCTOBER 2022**

**09:30 – 10:00**

REGISTRATION

**10:00 – 13:00**

SESSION 1 "The impact of digitalization on financial education and inclusion"

**13:00 – 14:00**

LUNCH

**14:00 – 16:20**

SESSION 2 "Recent research on financial literacy and digitalization"

## Registration

To confirm your attendance, please kindly register online through this form:

[https://bit.ly/RegistrationForm\\_RomeConference2022](https://bit.ly/RegistrationForm_RomeConference2022)

On the occasion of the  
Financial Literacy Month

**#OttobreEdufin2022**

**Il mese dell'educazione**

**finanziaria** [www.quellocheconta.gov.it](http://www.quellocheconta.gov.it)

**MONDAY 3<sup>RD</sup> OCTOBER 2022**

***Session 1 “Museums and Technologies: what’s different about Finance”***

11:00 – 13:15

- 11:00 – 11:10** **Museums and Technologies: what’s different about Finance**  
*Welcome Address by **Raymond Frenken** and **Giovanna Paladino**,  
IFFM Co - Chairs and **Massimo Omiccioli**, Project Manager of the Bank  
of Italy Museum*
- 11:10 – 11:20** **Chair Session 1: Angie Hobbs**, *Professor of the Public Understanding of Philosophy at the  
University of Sheffield*
- 11:20 – 11:50** **Learning in the digital era: frontiers, challenges and transformations  
in the museum field**  
***Maria Xanthoudaki**, Director of Education and the Centre for Research in Informal  
Education (CREI) at the National Museum of Science and Technology*
- 11:50 – 12:20** **When art and technology meet: the visitors’ experience**  
***James Bradburne**, Director of Pinacoteca di Brera*
- 12:20 – 12:50** **Public Engagement & Technology: a Transdisciplinary approach**  
***Aisling Murray**, Creative Producer*
- 12:50 – 13:15** **Panel discussion**  
**Different technologies and different museums: what’s ahead?**

***Network Lunch***

13:15 – 14:30

On the occasion of the International Federation  
of Finance Museums 10th Annual Meeting



International Federation of Finance Museums

Continue →

**MONDAY 3<sup>RD</sup> OCTOBER 2022**

***Session 2 “Recent developments of finance museums”***

14:30 – 17:00

**Chair Session 2: Giovanna Paladino, Director and Curator of the Museum of Saving**

14:30 – 14:50

**Bank of Italy: The project for a new Digital Museum**

*Riccardo Finozzi, Communication Expert of the Bank of Italy Museum*

14:50 – 15:30

**Visual representations of economic choices**

*Paula Zuccotti, Industrial designer, ethnographer, trends forecaster, creative strategist and visual artist*

15:30 – 16:40

**Recent developments in finance museums activities**

**What’s different about finance museums?**

*Testimonies from finance museums experts:*

***Maria Babosik, Project Advisor Budapest Finance Museum***

***Manos Kordakis, Deputy Director of Centre for Culture, Research and Documentation Bank of Greece***

***Doris Langner, Representative head of Financial Literacy Division - Oesterreichische Nationalbank***

***Ann Lavens, Director of BELVue Museum - Koning Boudewijnstichting***

***Philip List, Director of Erste Financial Life Park***

***Kirsty Parsons, Exhibitions Officer of Bank of England Museum***

16:40 – 17:00

**Closing remarks**

***Raymond Frenken, IFFM Co-Chair***

***Massimo Omiccioli, Project Manager of the Bank of Italy Museum***

**On the occasion of the International Federation of Finance Museums 10th Annual Meeting**

**TUESDAY 4<sup>TH</sup> OCTOBER 2022**

**Session 1 “The impact of digitalization on financial education and inclusion”**

10:00 – 13:00

**Chair Session 1: Domenico Conti, Correspondent at ANSA**

10:00 – 10:30

**Introductory Speech**

*Luigi Federico Signorini, Senior Deputy Governor, Bank of Italy*

10:30 – 11:00

**Keynote speaker**

*Andreas Schleicher, Director for Education and Skills, OECD*

**Coffee Break**

11:00 – 11:15

11:15 – 12:30

**Panel discussion**

***The potential benefits of digitalization on financial education and inclusion***

*Leonardo Becchetti, Professor of Economics, Tor Vergata University of Rome*

*Agar Brugiavini, Professor of Economics, Ca' Foscari University of Venice*

*Annamaria Lusardi, University Professor of Economics and Accountancy, The George Washington University and Director, Italian Financial Education Committee*

12:30 – 13:00

**Questions and answers**

**Network Lunch**

13:00 – 14:00

**TUESDAY 4<sup>TH</sup> OCTOBER 2022**

***Session 2 “Recent research on financial literacy and digitalization”***

14:00 – 16:20

**Chair Session 2: Riccardo De Bonis, Head of Financial Education Directorate, Bank of Italy**

- 14:00 – 14:25 **The use and effects of digital games in financial education**  
*Panu Kalmi, Professor of Economics and Vice Dean at the School of Accounting and Finance, University of Vaasa*
- 14:25 – 14:50 **Digitalization, financial knowledge, and financial decisions**  
*Daniela Marconi, Financial Education Directorate, Head of Young People, Analysis and Survey Division, Bank of Italy*  
*Marco Marinucci, Financial Education Directorate, Economist in Young People, Analysis and Survey Division, Bank of Italy*  
*Giovanna Paladino, Director and Curator of the Museum of Saving*
- 14:50 – 15:15 **Effective ways to use technology to deliver financial education - Examples and insights from research**  
*Kristof De Witte, Professor in Education Economics at the Faculty of Economics and Business at KU, Leuven*
- 15:15 – 15:40 **The effects of online financial education on student achievement**  
*Emilio Barucci, Professor of Financial Mathematics at the Polytechnic University of Milan*
- 15:40 – 16:00 **Questions and answers**
- 16:00 – 16:20 **Concluding remarks and policy implications**  
*Magda Bianco, Head of the Directorate General for Consumer Protection and Financial Education, Bank of Italy*